


A PROGRAM STRUCTURED TO POWER YOU AHEAD

The 2 year, 90 credit, programme is designed to build your academic forte in the initial months, followed by immediate application with a Capstone Business Simulation Project and an industry project.

	HBPE Module
Term 1	Core Subjects
Term 2	Core Subjects
Term 3	Core Subjects Specialisation
Term 4	Specialisation
Term 5	Specialisation
Term 6	On-Campus Immersion & Capstone Project
Term 7	Industry Experience/ Project
Term 8	Industry Experience/ Project

Harvard Business Publishing Education

A subsidiary of the renowned Harvard University, the foundation module from Harvard Business Publishing Education aims to acquaint students with terminologies before beginning the Programme and improve management practice; it serves as a bridge between academia and enterprises.



Core Subjects

The core subjects aim to create a fundamental base and grounding for the programme. These subjects train the candidates in general business management i.e an overview of handling the core operations of any company. The core subjects constitute the founding pillars for successful business management professionals.



Program Structure

Choose between core and dual specialisations:

Core Specialisation:

- A student should choose 6 electives in Terms III, IV & V from that particular track (out of 5 tracks). The remaining 6 electives can be chosen from any tracks.

Dual Specialisation:

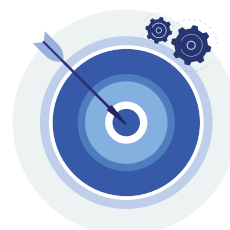
- A student should choose 6 electives in Terms III, IV & V from that particular track (out of 5 tracks). The remaining 6 electives can be chosen from any tracks.

Specialised Learning & Skill-Building

To help develop your growth trajectory for a global market place we offer you to choose either a core specialisation to sharpen a skillset or dual specialisation to help you broaden your expertise, from among 5 Specialisations :

1 Leadership and Strategy

This specialisation is designed for professionals who want to develop a broad set of skills needed for general management positions, building a strong foundation in leadership.



2 Marketing

The marketing specialisation includes a set of theory and experiential courses which focus on developing innovative marketing techniques that help solve real world problems.



3 Operations & Supply Chain

This specialisation enables the professionals to make decisions in Operations and Supply Chain Management from an international perspective with a thorough learning in procurement, logistics, service operations & more.



4 Applied Finance

This specialisation covers aspects related to a business's financial investments and capital, security analysis and portfolio management, financial engineering, and financial reporting & analysis.



5 Digital Marketing

Digital Marketing specialisation enriches participants with a comprehensive set of tools to drive marketing and communication strategies via the digital channels and how to integrate them well with the overall marketing efforts.



Program Structure

Capstone Project

The Capstone Project in the sixth semester provides students with the opportunity to apply their acquired knowledge and skills. The Capstone Project, situated at the program's core, serves as a culminating experience where participants apply their learnings to a simulated business scenario, solidifying their competence in innovative problem-solving and strategic decision-making.

On-Campus Program Immersion

Enrich your learning with program immersion at the NMIMS CDOE campus in Term 6 where you get on-campus sessions, networking with a diverse set of peers and interaction with faculty and industry veterans.

Project I & II

- The project of six-month duration is a mandatory component of the MBA WX program.
- Term 7 - Students need to submit a video on project that they are doing at their workplace or on own at end of Term 7.
- Term 8 - The student will submit a reflective essay covering objective, concept, knowledge application, learning, etc.

