

Semester	Subject	Subject Credit
1 <sup>st</sup>	Principles of Management	4 Credits
	Business Communication	4 Credits
	Financial Accounting	4 Credits
	Micro Economics	4 Credits
	Organization Behaviour & HRM	4 Credits
	Essentials of IT	4 Credits
2 <sup>nd</sup>	Cost and Management Accounting	4 Credits
	Principles of Marketing	4 Credits
	Operations Research	4 Credits
	Macro Economics	4 Credits
	Business Statistics for Decision Making	4 Credits
	Introduction to Analytics	4 Credits
3 <sup>rd</sup>	Business and Allied Law	4 Credits
	Digital Marketing	4 Credits
	Financial Management	4 Credits
	Consumer Behaviour	4 Credits
	International Business & Export Import Management	4 Credits
	Sales Management	4 Credits
4 <sup>th</sup>	Production & Total quality management	4 Credits
	Research Methodology	4 Credits
	<b>Electives (Marketing)</b>	4 Credits
	• Performance Management System	4 Credits
	• Environment and Disaster Management	4 Credits
	• Retail Management	4 Credits
	• Fundamentals of Taxation	4 Credits
	<b>Electives (Finance)</b>	4 Credits
	• Performance Management System	4 Credits
	• Environment and Disaster Management	4 Credits
	• Retail Management	4 Credits
	• Fundamentals of Taxation	4 Credits
	<b>Electives (Business analytics)</b>	4 Credits
	• Introduction to Python	4 Credits
	• Machine Learning – I	4 Credits
	• Data Visualization with Tableau	4 Credits
	• Multivariate Techniques	4 Credits
5 <sup>th</sup>	Entrepreneurship Management	4 Credits
	Project	4 Credits
	Customer Relationship Management	4 Credits
	<b>Electives (Marketing)</b>	4 Credits
	• Rural Marketing	4 Credits
	• Strategic Brand Management	4 Credits
	• Financial Statement Analysis	4 Credits

Semester	Subject	Subject Credit
5 <sup>th</sup>	<b>Electives (Marketing)</b>	
	• Rural Marketing	4 Credits
	• Strategic Brand Management	4 Credits
	• Financial Statement Analysis	4 Credits
	<b>Electives (Finance)</b>	4 Credits
	• Financial Institutions & Markets	4 Credits
	• Corporate Finance	4 Credits
	• Financial Statement Analysis	4 Credits
	<b>Electives (Business Analytics)</b>	4 Credits
	• Analytics in Business domains	4 Credits
6 <sup>th</sup>	• Data Management	4 Credits
	• Machine Learning - II	4 Credits
	Business Ethics and Corporate Governance	4 Credits
	Strategic Management	4 Credits
	Operations and Supply Chain Management	4 Credits
	Project Management	4 Credits
	<b>Electives (Marketing)</b>	4 Credits
	• Integrated Marketing communications	4 Credits
	• International Marketing	4 Credits
	<b>Electives (Finance)</b>	4 Credits
	• Investment Analysis and Portfolio Management	4 Credits
	• Financial Modeling	4 Credits
	<b>Electives (Business analytics)</b>	4 Credits
	• Introduction to Big Data Technologies	4 Credits
	• Time Series Forecasting	4 Credits

Module	Skills	Hours	Semester
Soft Skills for Managers	Soft Skills	10	I
Design Thinking	Technical	10	II
Start your Start up	Technical	10	III