

OFFICIAL RULES FOR SUBMISSIONS

1. **Submission Entry Requirements:** To be eligible for participation in the Competition, the artwork, photograph, video or other work (**Work**) submitted by each entrant must meet the below entry requirements.
 - The Work must be created, submitted and owned by the entrant; it cannot contain any other text or images of any kind or otherwise contain material added by the entrant that violates any law or infringes any third party's rights;
 - Each entrant must be an eligible individual who acknowledges and agrees that their creation and submission of any and all Work in connection with the Competition is not subject to the provisions of any collective bargaining or guild agreement;
 - The Work must not be created or submitted by any entrant under a contractual, employment or other exclusive or similar obligation to any other individual or entity to provide work similar to the Work submitted for the Competition;
 - The Work cannot be sexually explicit, pornographic, violent (e.g., relating to murder, weapons, cruelty, abuse, etc.), or depict tobacco or alcoholic products, as determined in the sole discretion of the Promoter;
 - The Work cannot depict or encourage illegal behaviour (e.g., underage drinking, substance abuse, self-harm, computer hacking, etc.), as determined in the sole discretion of the Promoter;
 - The Work cannot be offensive, threatening, profane, defamatory, discriminatory, harassing, inappropriate or otherwise objectionable, as determined in the sole discretion of the Promoter;
 - The Work cannot include website addresses, phone numbers, license plates or personally identifiable information of any individual or entity or otherwise violate the privacy rights of any individual or entity; and
 - The Work must otherwise comply with these Official Rules.
2. By submitting an entry, each entrant confirms as follows:
 - In connection with my entry into the Competition, I grant the Promoter and those acting with the authority and permission of the Promoter, the right to use the Work and my name, voice, performance, photographs, drawings and/or likeness and any biographical data concerning me and all such work, description, images, footage, photography, visual and audio recordings, still images and/ or other content in any medium now known or later devised (**Material**) (including any picture entry or segment or portion of picture entry or segment submitted, filmed or created as part of the Work or otherwise in connection with this Competition, if any) either alone or in conjunction with other material, for the purpose of advertising, publicity, broadcasting, trade or any other business of Promoter, in any media or form throughout the world in perpetuity and, in relation to the Material, I grant the Promoter and those acting with the authority and permission of the Promoter an irrevocable, worldwide, perpetual licence to use the Material in all media now known or later devised.
 - I release and hold harmless the Promoter and anyone authorised or permitted by the Promoter (including the Third Party Platform, as applicable) from all claims and demands arising out of or in connection with the use of the Material. I agree that the rights granted by me include the perpetual, worldwide right for the Promoter and those acting with its authority, to edit, telecast, cablecast, rerun, record, publish, reproduce, use, license, print, distribute, exhibit, transmit or otherwise exploit the Material.

I agree that, to the extent permissible by applicable law, I will assume all risks associated with my involvement in or in relation to the Competition and/or its promotion (including the risk of injury or damage to my person or property arising from such involvement). I release and hold harmless the Promoter, the Third Party Platform (as applicable), each of its and their parent, affiliated and subsidiary companies, advertising and promotional agencies, production contractors or companies, licensees, successors and assigns and their respective employees, agents directors and officers, and any other entities associated with the conduct or promotion of the Competition from all rights, liability, claims,

demands, losses, damages, expenses, costs and actions (including reasonable legal fees and an allocable portion of in-house legal fees) that I, my heirs, executors and/or assigns may have or incur directly or indirectly in connection with my participation in or in relation to the Competition and/or its promotion.

- I understand the rights I grant and the release I give in positively affirming these Official Rules as a condition of entry into the Competition inures to the benefit of the Promoter and all licensees, successors and assigns of the Promoter without further notice to me. I represent and warrant to the Promoter that: (i) I am of legal age and that I have every right to contract in my own name or I am the parent / legal guardian of the entrant and I agree and consent to all of the above terms and conditions of these Official Rules on behalf of the entrant, which I consider to be for the benefit of the entrant; (ii) no statements or representations have been made to me concerning these Official Rules, the Competition or any Prize on which I am relying; (iii) I have read and am familiar with the contents of these Official Rules and fully understand that I am legally bound by them; and (iv) I am not employed, nor is a member of my immediate family employed, by the Promoter. I acknowledge that the Promoter has permitted the entrant to participate in the Competition and use the Prize(s) (if any) in reliance on these representations and warranties.