



NS – 515

V Semester B.B.A. Degree Examination, November/December 2016
(CBCS) (Fresh)
(2016-17 and Onwards)
BUSINESS ADMINISTRATION

5.6 : Elective Paper – II : Financial Markets and Services

Time : 3 Hours

Max. Marks : 70

Instruction : Answers should be written in **English** only.

SECTION – A

Answer **any five** sub-questions. **Each** sub-question carries **two** marks. **(5×2=10)**

1. a) What do you mean by financial services ?
- b) Expand CRISIL.
- c) Write any two objectives of SEBI.
- d) What is Debit Card ?
- e) Define a merchant banker.
- f) Define factoring.
- g) What is a mutual fund ?

SECTION – B

Answer **any three** questions. **Each** question carries **six** marks :

(3×6=18)

2. Distinguish between a money market and capital market.
3. Write the SEBI guidelines for Public Issue.
4. Write the benefits of factoring.
5. Write the importance of mutual funds.
6. What is leasing ? Write the advantages of leasing.

P.T.O.

NS – 515



SECTION – C

Answer **any three** of the following questions. **Each** question carries **fourteen** marks :

(3×14=42)

7. Explain briefly the different types of leasing.
8. Discuss the present status of Mutual Funds in India. Outline the causes for their slow growth.
9. Explain in detail the recent trends in financial services with special reference to banking industry.
10. How does the SEBI protect the interest of investors ? Explain.
11. What is new issue market ? Explain briefly the players in the new issue market.