



US – 530

II Semester B.B.A. Examination, May 2017  
(CBCS) (F+R) (2014-15 and Onwards)  
BUSINESS ADMINISTRATION  
Paper – 2.5 : Organisational Behaviour

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answers should be written in *English only*.

SECTION – A

Answer **any five** of the following sub-questions. **Each** sub-question carries **two** marks.

(5×2=10)

1. a) What is organisational change ?
- b) Define organisational behaviour.
- c) What is group dynamics ?
- d) Give the meaning of behaviour modification.
- e) What is group norms ?
- f) What is attitude ?
- g) Give the meaning of stereotyping.

SECTION – B

Answer **any three** of the following questions. **Each** question carries **six** marks.

(3×6=18)

2. Briefly explain the barriers to attitude.
3. Explain briefly strategies for resolving inter-personal conflict.
4. Explain briefly cognitive theory of learning.
5. Briefly explain the types of change.
6. Explain briefly organisational reward system.

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SECTION – C

Answer **any three** of the following. **Each** question carries **fourteen** marks. (3×14=42)

7. Discuss the resistance to change and overcoming resistance to change.
  8. What is organisational development ? Explain the different types of OD interventions.
  9. What is perception ? Explain the factors influencing perception.
  10. What is personality ? Explain how personality attributes influencing organisational behaviour.
  11. Write short notes on :
    - a) Emerging issues in OB.
    - b) Inter-personal conflict.
    - c) WLB.
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