## WORLD LITERACY DAY

8<sup>th</sup> September was proclaimed as "International Literacy Day" by the UN Educational, Scientific and Cultural Organization (UNESCO) in November 17, 1965, with an aim to highlight the importance of literacy to individuals, communities and societies all around the world. This annual celebration was started following a recommendation of the World Conference of Minister of Education on the Eradication of Illiteracy that met in Tehran in September 1965.

To mark the occasion an awareness programme was conducted by the Department at Yanamalakuduru Grama Panchayat, Vijayawada on 08-09-2018. Students actively participated in the programme and created awareness on literacy among senior citizens in the village. They also distributed slates and chalks to the people. Sri.A. Krupa Rao, VRO, Yenamalakuduru, participated in the Rally.

## **RALLY**



## LITERACY AMONG SENIOR CITIZENS

