## WORLD FOOD DAY

**Preamble:** World Food Day

**Date**: 17<sup>th</sup> November, 2022

**Time** : 11:00 a.m.

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Venue : SDMSM KALASALA

**Report**: On the eve of "WORLD FOOD DAY" 17<sup>th</sup> November, 2022 webinar was organized by the Dept. of Food Science & Technology. The session was addressed by Dr. V. Geetha Balasubramaniam, Senior Research Fellow – Department of Live Stock Products Technology (Dairy Science), Madras Veterinary College, TANUVAS, Chennai, on the topic "Nutraceuticals - Recent Research and Development. She enlightened the students about the use of nutraceuticals used in daily life either directly as supplements or indirectly as fiber, curd and yoghurt etc.

Nutraceuticals talk was followed by **Dr. Sasi Prabha**, Women Scientist – DST – TIFAC, Anna University, Chennai, on the topic **Advanced Food Technology** – "Innovation and Intellectual **Property Rights"**. She has guided the students regarding the research work and ideation development. The steps to be taken in patenting the developed product were also discussed under intellectual property rights. 150 students of II FMB & III FMB had joined the webinar.





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