

CONSUMERS AWARENESS MEET

Date

24-11-2022

Title of the programme

Consumers Awareness Meet

Resource Person Name

Dr. K. Rama Mohan Rao, Vice Chairman, Andhra Pradesh State Council of Higher Education, Government of Andhra Pradesh. Dr. P. V. V. S. Murthy, Former member of Krishna District Consumer Forum

Report of the Program

Dr. P. V. V. S. Murthy explained about the Consumer rights. He enumerated different consumer rights and explained various frauds that took place in the market to sell their products. In his deliberations he said that every consumer should be aware about the product and utmost care is to be taken while purchasing a product with suitable examples. He also says that every consumer is having a right to question while they are purchasing the product. They can also complain about the frauds in Consumer Forum and can get justice. Prof. K. Rama Mohan Rao in his deliberation says that every consumer should have critical thinking. He also says that only sellers are not responsible to the product but we have question the producer also. Producer is also responsible for the quality of the product. He stressed that consumer should be aware of the advertisement because which misguides the consumers and attracts them to induce themselves to purchase. Lastly he says unwanted purchases are to be controlled.



