

### **Two- Day Seminar**

Name of the College	: <b>Sri Durga Malleswara Siddhartha Mahila Kalasala</b>
Organised Department	: Department of Commerce
Title of the Programme	: <b>Financial Literacy Programme</b>
Date of the Programme	: 08-08-2024 & 09-08-2024.
Details of Resource Person	: Sri.G. Rajasekhara Reddy, Trainer, Bajaj Finserve NISM.
Brief Report of the Program	: The Department of Commerce successfully organized a Two-day Certificate Program on Financial Literacy in collaboration with the National Institute Securities Market(NISM) on the 8 <sup>th</sup> & 9 <sup>th</sup> of August 2024.The Program was held to enhance the financial knowledge & investment awareness among students. The session were conducted by Mr. G. Rajasekhara Reddy garu, a distinguished expert in the field of finance & securities markets. His deep insights and practical knowledge provided the participants with a comprehensive understanding of various financial concepts, investments strategies, and the importance of financial planning in today's dynamic economic environment. The program was designed to cover a wide range of topics, including the basics of financial markets, Investment planning, Risk Management & the role of securities markets in the economy. The interactive session allowed participants to engage directly with Mr.G.Rajasekhara Reddy Garu, clarifying their doubts and gaining a better understanding of complex financial topics.

### **Outcome of the Program**

- ✓ Participants gained a deeper understanding of financial markets, investment strategies, and the importance of financial literacy in personal and professional life.
- ✓ The program provided practical insights into managing personal finances, understanding market trends, and making informed investment decisions.
- ✓ All participants received certificates from the Department of Commerce and NISM, recognizing their successful completion of the program.
- ✓ The program empowered participants to take control of their financial future, fostering a culture of informed decision-making and financial independence.
- ✓ The participants expressed high levels of satisfaction with the content and delivery of the program, appreciating the expertise and teaching methods of Mr. Rajashekhar Garu.





(Name, Seal & Signature of the Principal)



