



**SRI DURGA MALLESWARA SIDDHARTHA MAHILA KALASALA
VIJAYAWADA**

(An Autonomous College in the Jurisdiction of Krishna University)

Re-Accredited at A++ grade by NAAC

An IQAC Initiative

Department of Commerce

Organizing

A Student Induction Programme

On

‘Career Development Programme’

By

**Mr. Lion Er M. Sambasivarao B.Tech; MBA
Director: Microlink Information Technologies- Vijayawada**

Date: 23.04.2021

Venue: Webinar Hall

Time: 11:00 A.M to 12:00 P.M.

**Dr. T. Rama Devi
HOD**

**Dr.T.Vijaya Lakshmi
Director**

**Dr.K. Sudha Rani
Principal**

Preamble: Arranged a Student Induction Programme on Career Development Programme on 23-04-2021.

Participants: 200 students of commerce

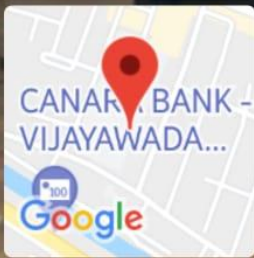
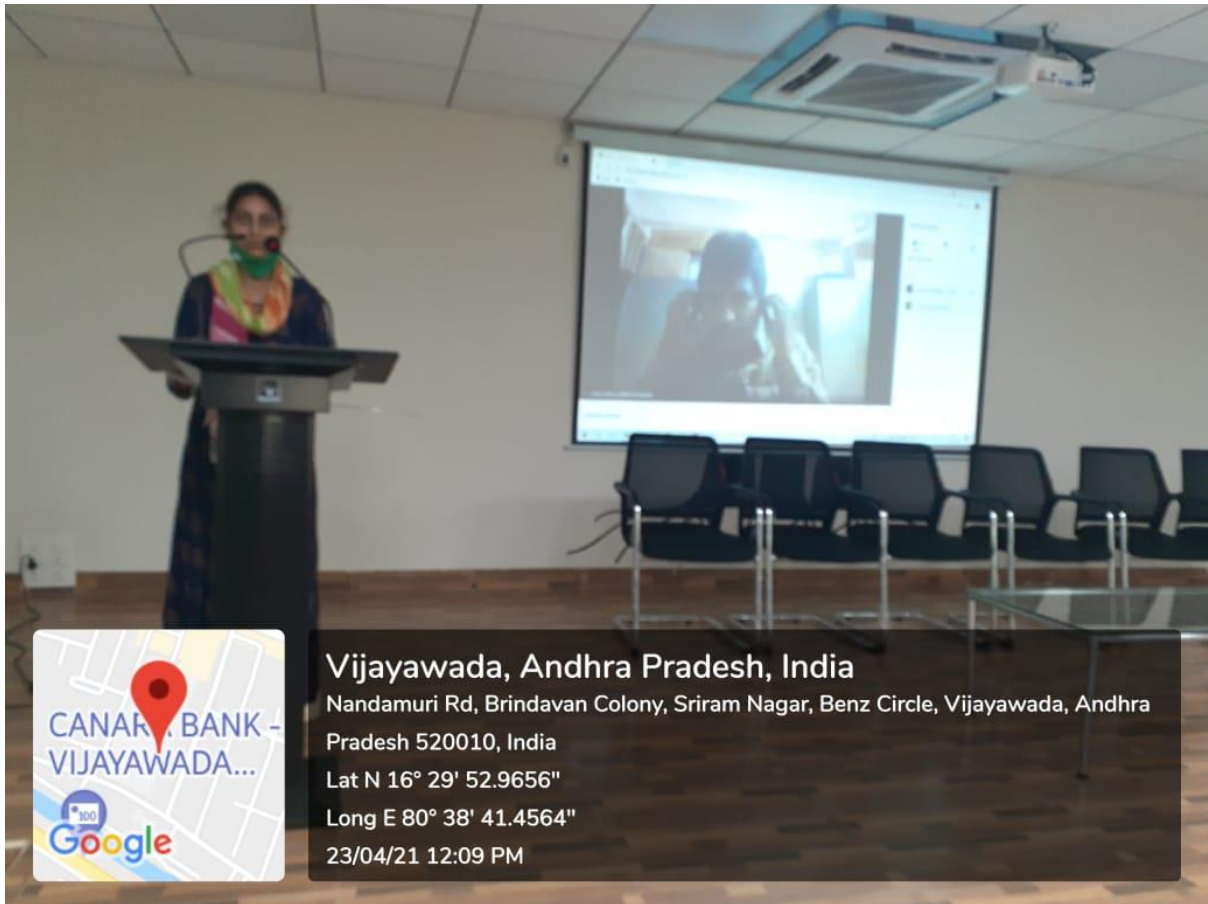
Resource Person: Lion Er.M.Sambasiva Rao, Director, Micro Link Information Technologies, Vijayawada.

Description of the Programme:

A student induction programme has been organized as an 'IQAC initiative' by the department of commerce on the theme 'Career Development Programme' in the SDMK Webinar Hall between 11:00 Am to 12:00 PM on 23.04.2021. Mr. Lion. Er M. Sambasivarao, Director, Microlink Information Technologies-Vijayawada has been invited as a guest speaker for the programme. A welcome note was read by a student from I B.Com Honours and started the event

The speaker shared his valuable inputs with the students as human beings are having wonderful brain capacities, the right and left brains plays equally important role in gaining control over mind which is directing human activities. The speaker encouraged students to do certain simple physical exercises where these techniques are helpful to increase their capability of the brain in terms of sound memory, grasping skills, stability of the mind in every situation as well while preparing their exams too. He also discussed the importance of sincerity, hard work, good qualities, importance of education, good health, and patriotism and so on. He insisted students to learn computer education that helps for career growth. Lastly, he concluded the session by advising students to give free education service to the poor students and to the old people in their surrounding places that helps in their routine life in a bigger way.

With the Vote of thanks by a student from I B.Com Honours the event was closed.



Vijayawada, Andhra Pradesh, India

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Lat N 16° 29' 52.9656"

Long E 80° 38' 41.4564"

23/04/21 12:09 PM