



An Autonomous College in the Jurisdiction of Krishna University

A College with Potential for Excellence

Sponsors: SIDDHARTHA ACADEMY OF GENERAL AND TECHNICAL EDUCATION



# QUARTERLY INSIGHTS

NEWSLETTER-VOL - II, ISSUE - I JUNE- AUGUST, 2025



**'EDUCATION IS ONE THING NO ONE CAN TAKE AWAY FROM YOU'.**

-Eliin Nordegren

## PRINCIPAL'S MESSAGE

Dear students, faculty and esteemed readers,

It gives me great pleasure to pen this message for our latest edition of the college newsletter. This publication is more than just a collection of events and achievements it is a reflection of our collective efforts, dreams, and aspirations.

As an institution committed to excellence in education, we continue to foster an environment that encourages innovation, critical thinking, and holistic development. The past months have witnessed remarkable academic performances, vibrant cultural activities, and commendable contributions from our students and faculty alike. Each initiative and success story is a testament to the passion and dedication that defines our college community.



**Dr.V.V. SUBRAHMANYA KUMAR.  
PRINCIPAL**

I extend my heartfelt appreciation to the editorial team and all contributors who have worked tirelessly to bring this edition to life. May this newsletter serve as both a source of inspiration and a reminder of the vibrant spirit that thrives within our campus.

Let us continue to move forward with purpose, striving for greater heights and nurturing the values that shape not only our academic journey but also our role in building a better society.

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**1-6-2025**

35 NCC cadets attended for ATC-II camp at IIIT RGUKT, NUZIVIDU from 31-05-2025 to 01-06-2025. In this camp, Cadets got prizes in

Sno	ReglNo.	Name	Event	Prize
1.	AP2023SWA012655	A.Triveni	400 mts. Running	Second Prize
	AP2023SWA012662	A.Vasanta		
	AP2023SWA012499	N.Maheswari		
	AP2023SWA012623	M.Sruthi keerthi		
2.	AP2023SWA012516	P.Yesaswi	Debate	Second Prize
	AP2023SWA012630	K.Vyomakeshi		
3.	AP2023SWA012519	P.Keerthi sri	Group Dance	First Prize
	AP2023SWA012627	M.Rajeswari		
	AP2023SWA012628	D.Poojitha		
	AP2023SWA012655	A.Triveni		
	AP2023SWA012662	A.Vasantha		
	AP2023SWA012638	G.Sai sruthi		
	AP2023SWA012657	B.Harika		
4.	AP2023SWA012630	K.Vyomakeshi	Institution senior	
5.	AP2023SWA012620	k.Sravani	Camp senior to 16 Institutions	Best Performer
6.	AP2023SWA012687	K.Navya	pushups	Third prize
7.	AP2023SWA012516	P.Yesaswi	MC	Best Performer
8.	AP2023SWA012499	N.Maheswari	Poster making	
9.	AP2023SWA012690	MD.RAMEJUNNISA	Outstanding	Best Performer





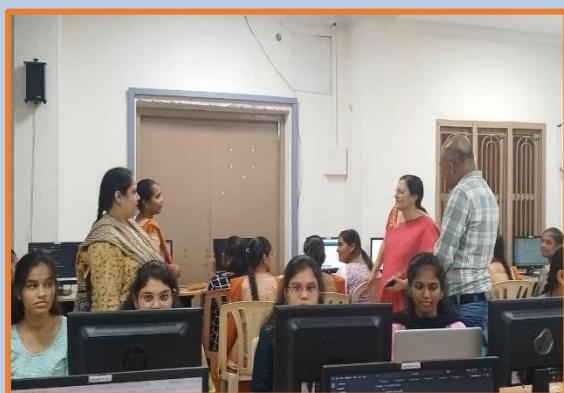
**2-6-2025 to 5-6-2025**

### **Workshop on "Web Application Development"**

The Department of Computer Science, in collaboration with the Institution Innovation Cell (IIC), organized a four-day intensive **workshop on "Web Application Development"** from **2nd June to 5th June 2025** at **Claude Lab, Room No. 305**. The workshop aimed to equip students with hands-on skills in full-stack web development, focusing on both front-end and back-end technologies. The resource person for the entire workshop was **Mr. Jose Tellis**, Senior Web Development Expert, who guided the participants through every stage of web application development.

Day 1 focused on the fundamentals of web development. Students were introduced to the command prompt, basic HTML structure (boilerplate), and key concepts like block-level vs. inline tags. They also learned to launch Visual Studio Code via command line and created their first static website using HTML and CSS.

Day 2 explored form creation in HTML and introduced the Bootstrap framework for responsive design. Students gained practical knowledge of JavaScript for interactivity and were introduced to Python basics, including data structures like lists, tuples, dictionaries, and sets, as well as different types of function arguments.



Day 3 shifted focus to back-end development using the Django Web Framework and SQLite database. Participants learned about Django's MVC architecture, setting up models, views, and templates, and establishing database connections. Hands-on lab sessions enabled them to create CRUD operations and basic Django applications integrated with SQLite.

Day 4 was the capstone of the workshop, where students applied all their acquired skills to build a Zomato Clone web application. They developed models for restaurants, menus, and reviews; implemented dynamic content rendering using Django templates; and structured the entire application following Django's best practices. The collaborative nature of the project encouraged teamwork and problem-solving.

### Key Topics Covered:

- Full-stack development using **HTML, CSS, JavaScript, Python (Django), and SQLite**
- Web application architecture and Django's MVT (Model-View-Template) pattern
- Form handling, data validation, URL routing, and CRUD operations
- Front-end responsiveness using Bootstrap
- Backend management using Django Admin and database querying via ORM
- Final project: Developing a complete **Zomato Clone** web application



## Outcomes of the Workshop:

- Acquired hands-on experience in full-stack web application development
- Understood Django's architecture and database integration
- Gained practical skills in using HTML, CSS, JavaScript, and Python for modern web development
- Learned how to use Bootstrap for responsive design and JavaScript for interactivity
- Built and deployed a functional web project from scratch
- Enhanced logical thinking, coding practices, and team collaboration
- Boosted confidence to take on independent development projects

The workshop concluded successfully, leaving students well-equipped with in-demand web development skills and the ability to build dynamic, real-world applications. Participants appreciated the practical approach and expert guidance throughout the sessions.

**6-6-2025**

### One-Day Hackathon on Web Application Development



On **6th June 2025**, the **Department of Computer Science**, in collaboration with **Institution's Innovation Council (IIC)**, organized a **One-Day Hackathon on Web Application Development** at **Claude Lab, Room No. 305**, from **9:45 AM to 4:30 PM**.

The event saw enthusiastic participation from **82 students** of **II B.Sc. Honours (Computer Science)**, Sections A and B, forming **41 two- member teams**. The Hackathon was designed with the primary objective of fostering innovation, practical coding skills, and collaborative learning by challenging students to build full-stack web applications using **Django, HTML, CSS, JavaScript, and SQLite**.

panel of judges. Key topics covered included Django's project Structure, ORM, frontend development, CRUD operations, and user authentication, with optional exposure to version control via Git and GitHub. Participants enhanced their technical competencies, problem-solving abilities, and teamwork skills,

## **Faculty Development Programme on “Quality Assurance Parameters for New NAAC Framework: A Paradigm Shift in Higher Education Institutions”**

The Internal Quality Assurance Cell (IQAC) successfully conducted a Faculty Development Programme (FDP) on “*Quality Assurance Parameters for New NAAC Framework: A Paradigm Shift in Higher Education Institutions*” on 9th June 2025. The session aimed to acquaint faculty members with the recent revisions in the NAAC accreditation process and to enhance their capacity in implementing quality assurance practices aligned with the new framework.

The programme commenced with a warm welcome address by the principal, followed by an engaging and informative session led by the esteemed resource person, **Prof. S. Hara Sreeramulu**, an expert in institutional quality assurance. He began by elucidating the fundamental role of NAAC, an autonomous body under UGC, in maintaining and enhancing the quality of higher education in India. He emphasized NAAC’s commitment to promoting transparency, accountability, and academic excellence across institutions.

Prof. Sreeramulu guided participants through the **Accreditation Process** and the preparation of the **Self Study Report (SSR)**, stressing the importance of aligning institutional documentation with the revised quality indicators and metrics. He highlighted best practices for data collection, documentation, and adherence to NAAC criteria, particularly focusing on the **Data Validation and Verification (DVV)** process, **Student Satisfaction Surveys (SSS)**, and the growing integration of **ICT-enabled tools**.



One of the key takeaways from the session was the shift in NAAC’s approach—from a descriptive to a more **outcome- based assessment** model, necessitating institutions to demonstrate tangible academic progress and institutional impact. The interactive session that followed allowed faculty members to seek clarification, discuss practical challenges, and exchange strategies to effectively implement the revised framework.

The programme concluded with a **felicitation ceremony**, where the management and faculty expressed their gratitude to Prof. Sreeramulu for his valuable insights and contributions. The FDP proved to be a highly enriching experience, equipping faculty with a deeper understanding of the evolving quality benchmarks in higher education and their critical role in the NAAC accreditation journey.



13-6-2025

## Faculty Development Programme On "Overview of Research Funding Opportunities for Faculty"



The Internal Quality Assurance Cell (IQAC) organized a Faculty Development Programme on the topic “Overview of Research Funding Opportunities for Faculty” on 13th June 2025. The session aimed to sensitize faculty members about the vital role of research in addressing societal challenges and promoting academic innovation. Dr. Valli Madhavi Koti, a distinguished Academician and researcher in Computer Science, served as the

resource person and delivered an insightful presentation. She elaborated on the need for research to enhance teaching and curriculum, and emphasized the importance of Securing research funding for impactful outcomes. Faculty were introduced to both national and international funding agencies such as DST, UGC, ICSSR, DBT, AICTE, Horizon

Europe, NIH, and Newton-Bhabha Fund, alongside private funding bodies like the Tata Trusts and Infosys Foundation. Practical guidance was given on drafting research proposals, aligning research with funding priorities, and leveraging institutional support. Faculty members actively participated in discussions, cleared doubts, and explored schemes such as SUNIL for non-Ph.D. holders.



14-6-2025

## Faculty Development Programme on "Research Methodology with AI Tools"



The Internal Quality Assurance Cell conducted a Faculty Development Programme on “Research Methodology with AI Tools” on 14th June 2025, aimed at enhancing faculty members’ understanding of research fundamentals while integrating modern AI-based tools to streamline the research process. Dr. Abdul Ahad, an expert in Artificial Intelligence and Machine Learning, delivered an

engaging and informative session that began with an overview of traditional research methodology, including problem identification, hypothesis formulation, research design, and data analysis. He then demonstrated the practical application of various AI tools such as ChatGPT, Elicit, Scite.ai, Semantic Scholar, Paper pal, Grammarly GO, and Power BI Copilot to improve literature review, writing, and

Data interpretation. The session also addressed the ethical dimensions of AI in research, particularly data privacy and plagiarism, highlighting tools like Turnitin and Quill Bot. Faculty members appreciated the real-world case studies and hands-on demonstrations, which made the session highly interactive and applicable. The FDP successfully empowered faculty to adopt AI technologies in their research journey, promoting efficiency, academic integrity, and interdisciplinary innovation.

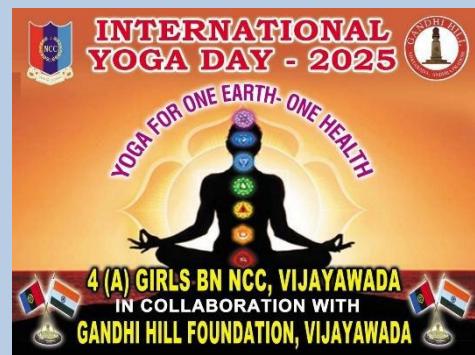


21-6-2025

## NCC cadets participated in the 11th International Yoga Day

On 21st June 2025, SDMSMK 100 NCC cadets actively participated in the 11th International Yoga Day event organized in collaboration with the Gandhi Hill Foundation and 4 A Girls BNN NCC, Vijayawada. The event was held with the Aim of promoting physical and mental well-being through the practice of yoga.

The cadets demonstrated great enthusiasm and discipline while performing various yoga poses and exercises alongside fellow participants. This participation not only helped them enhance their physical fitness but also reinforced the importance of yoga in daily life for overall health and harmony.



The collaboration with the Gandhi Hill Foundation and the 4 A Girls BNN NCC, Vijayawada, provided an excellent platform for the cadets to engage with the community and foster a spirit of unity and wellness. Overall, the event was a resounding success, and the SDMSMK NCC cadets' involvement exemplified their commitment to holistic development and community service.



21-6-2025

## 11th International Yoga Day.

The 11th International Yoga Day was celebrated with great enthusiasm at SDMSMK on June 21, 2025, under the guidance of the National Service Scheme (NSS) students and staff. Aligned with the global theme "Yoga for Vasudhaika Kutumbam: A One World, One Family," the event highlighted the role of yoga in promoting unity, health, and inner peace. Meticulously organized with a

Series of pre-event activities such as awareness campaigns, yoga workshops, and coordination with Professional instructors, the celebration witnessed active participation from over 200 students, faculty members, and volunteers. The day began with an inaugural speech by the Principal, followed by an invigorating yoga session featuring a range of asanas and pranayama practices.



Meditation and mindfulness exercises further enriched the experience, offering participant's moments of calm and clarity. Interactive discussions on yoga's impact on mental health, stress management, and academic focus encouraged deeper engagement with the practice. The event was inclusive and well-received, with positive feedback emphasizing relaxation, improved focus, and a renewed commitment to well-being. The success of this celebration not only reinforced yoga's universal appeal but also strengthened the NSS unit's resolve to make it an annual tradition for fostering holistic health and community spirit.



24-6-2025

## Career opportunities in the Aviation Industry

The **Career Guidance and Placement Cell**, in association with **Speed Wings Aviation Academy**, conducted an insightful session on **24th July 2025** at the **Seminar Hall**, from **10:00 AM to 11:00 AM**, focusing on career opportunities in the **Aviation Industry**. The primary aim of the program was to educate students about various career paths within aviation, including pilot training, aircraft maintenance, ground handling, and other specialized roles, while also emphasizing the importance of certification and Industry-relevant skills. Speed Wings, a reputed aviation training institution, provided expert guidance and interacted directly with the students, answering queries related to admissions, placements, and professional growth in the sector.

The session saw active participation from 100 students and 10 faculty members, who found the program highly informative and motivating. The overwhelmingly positive feedback reflected the success of the event, and the Placement Cell aims to organize similar programs in the future to continually support students' career aspirations.



24-6-2025 to 29-6-2025

### ISKCON MEGA CAMP

From June 24th to 29th, 2025, ISKCON organized a grand Rathayatra and Food Distribution program in Vijayawada, which combined spiritual celebration with community service. The highlight of the six-day event was the Rathayatra, where deities were paraded through the city on a beautifully adorned chariot, accompanied by enthusiastic devotees singing, dancing, and chanting, filling the Streets with devotion and joy.



The NSS volunteers from Sri Durga Malleswara Siddhartha Mahila Kalasala (SDMSMK) played a crucial role in the event's success, with over 50 students assisting in event management, public service, and maintaining cleanliness and discipline. A major aspect of the program was the daily distribution of free prasadam, where thousands of meals were served to devotees, pilgrims, and the underprivileged. The NSS students extended this



Effort to nearby slums and public spaces, ensuring inclusivity and compassion in their outreach. Their involvement—from food packing to selfless service—reflected a deep commitment to both spiritual and social values. The ISKAAN mega camp proved to be a powerful blend of devotion and service, offering an enriching experience for all participants and reinforcing the spirit of unity and selfless giving.

25-6-2025

### Personality Development—" (Vyakthitva Vikasam)



On 25th June 2025, the Department of Telugu, Sri Durga Malleswara Siddhartha Mahila Kalasala, organized a guest lecture on "Personality

Development" (Vyakthitva Vikasam). The resource person for the event was Dr. P. Vijaya Kumar, Associate Professor, Department of Telugu, University of Hyderabad. Around 150 second-year degree students participated in the programme. The event was graced by the presence of Principal Dr. V. V. S. Kumar, Dr. K. Sarala, Head of the Department of Telugu, and Dr. I. Manjula, Assistant Professor, who also actively took part in the session.



26-6-2025

## NCC cadets actively participated in the SSCD (Social Service and Community Development)



On 26th June 2025, SDMSMK 50 NCC cadets actively participated in the SSCD (Social Service and Community Development) activity organized to observe the International Day against Drug Abuse and Illicit Trafficking.

The event was conducted in association with 4 A Girls BNN NCC, Vijayawada, and the Vijayawada Police Department at MS College, Vijayawada. The cadets took part in various awareness programs and campaigns aimed at educating the public, especially youth, about the dangers of drug abuse and the importance of staying drug-free.



The collaborative efforts with the Vijayawada Police Department provided valuable insights into law enforcement's role in combating drug trafficking and addiction. Through rallies, poster presentations, and interactive sessions, the cadets demonstrated their commitment to social responsibility and community welfare. The event significantly contributed to spreading awareness about the ill effects of drugs and the importance of maintaining a healthy, drug-free society.

29-6-2025

## CULTURAL EVENT: FOLK ORCHESTRA

On 29th June 2025, a Folk Orchestra performed as part of the Rath Yatra (Road Show), starting from Seetamma Vaari Paadaalu and proceeding to Durga Temple.



## 2-7-2025 Outstanding achievement as an NCC cadet.



On 2nd July 2025, our cadet K. Sravani was honored at a felicitation ceremony held at PVPSIT, Kanuru. During this prestigious event, she was awarded a medal by DDG Narsingh Sailani in recognition of her outstanding achievements and dedication as an NCC cadet.

The ceremony was attended by distinguished guests, NCC officials, and cadets from various units. The medal presented by DDG Narsingh Sailani symbolizes the exemplary performance, discipline, and commitment demonstrated by Cadet K. Sravani in her NCC journey.

This accolade not only brings pride to Cadet K. Sravani but also inspires other cadets of SDMSMK NCC to strive for excellence and uphold the values of the NCC with sincerity and dedication.



On 2nd July 2025, four of our C cadets proudly participated in the Guard of Honor ceremony organized by 4 A GBN NCC, Vijayawada. The event was held in honor of DDG Narsingh Sailani, who was the chief guest for the occasion. The cadets showcased exemplary discipline and precision while performing the Guard of Honor, reflecting the highest standards of the National Cadet Corps. Their participation in this prestigious event not only demonstrated their dedication and training but also strengthened the bond between various NCC units in the region.



4-7-2025

## AWARENESS TALK ON MENTAL HEALTH AND DRUG ABUSE

### Organized by NSS Units I ,II & III

The NSS Units I, II & III of our institution organized an impactful Awareness Talk on Mental Health and Drug Abuse to sensitize students about emotional well-being and the serious consequences of substance abuse.

The session was led by Ms. Harshitha Talasila, a dedicated mental health advocate and motivational speaker, who engaged the audience with empathy, real-life stories, and motivational insights. Her talk focused on identifying signs of stress, anxiety, and depression, the importance of self-care, and the vital role of peer support in maintaining mental health.



The event saw active participation from NSS volunteers, faculty, student representatives, the Wellness Club, and Placement Cell coordinators, creating a collaborative environment for learning and reflection. The session encouraged students to seek help when needed, support peers in distress, and take proactive steps toward mental wellness. This initiative reinforced the NSS's commitment to spreading awareness on critical social issues and promoting the holistic development of students.

7-7-2025

## Seminar on Quantum Computing

The Departments of Statistics and Physics of Sri Durga Malleswara Siddhartha Mahila Kalasala, in collaboration with the Science City of Andhra Pradesh, organized an awareness seminar on Quantum Computing on 7th July 2025. The seminar aimed to introduce students to the rapidly growing field of quantum technologies and their transformative impact on future industries. Around 150 students from the departments of Statistics, Physics, and Computer Science actively participated in the programme.





The Guest of Honour, Mr. Tadikonda Venkat, a policy expert in emerging technologies, delivered an insightful session explaining the foundational concepts of Quantum Computing, such as superposition and Quantum Entanglement. He creatively related Quantum Entanglement to the spiritual bond between Krishna and Draupadi, highlighting the idea of instantaneous connection across distances. Mr. Venkat also spoke about the *Quantum Valley* project being developed in Amaravati under the leadership of Chief Minister Shri N. Chandrababu Naidu. He emphasized its potential to

establish Andhra Pradesh as a global leader in technological innovation and to open up diverse career opportunities for the youth in the field of Quantum Science.

The Chief Guest, Shri Venkateswarlu Kesineni, CEO of Science City Andhra Pradesh, stressed the importance of equipping the younger generation to face the technological advancements in the future. He encouraged students to make use of such awareness programmes to expand their knowledge and actively contribute to the nation's scientific progress. He described *Quantum Valley* as a revolutionary step in the advancement of science and civilization.

The seminar concluded with an interactive session, during which students enthusiastically engaged with the speakers, asking questions and deepening their understanding of the subject. The event ended with a formal vote of thanks and left the participants with a renewed sense of curiosity and inspiration. Overall, the seminar was a valuable and enlightening experience that sparked students' interest in the emerging field of Quantum Computing and its vast career potential.



**10-7-2025**

### **Field Trip**



On 10th July 2025, the Department of Telugu, Sri Durga Malleswara Siddhartha Mahila Kalasala, organized a field trip to the Sri Vijaya Raja Rajeswari Devi Ammavari Temple located in Peddapulipaka. Dr. K. Sarala, Head of the Department of Telugu, and Dr. I. Manjula, Assistant Professor, accompanied 30 students from the II and III year on this educational and cultural visit.



## Career in the Civil Services

The **Career Guidance & Placement Cell**, in collaboration with **SRIRAM'S IAS Academy**, successfully organized a one-day Seminar on **11th July 2025** at **Sri Durga Malleswara Siddhartha Mahila Kalasala**. The event was held at the **Webinar Hall** from **3:00 PM to 4:00 PM**, and witnessed enthusiastic participation from students across various departments, particularly those aspiring to pursue a career in the **Civil Services**. The initiative aimed to guide students on preparing for the **UPSC Civil Services Examination**, covering all stages—Prelims, Mains, and the Interview.

The primary objectives of the session were to:

- Equip students with the necessary skills, knowledge, and strategies to effectively approach the UPSC exam.
- Provide an in-depth understanding of core concepts in **General Studies, Optional Subjects, and Current Affairs**.
- Enhance answer-writing skills, especially for the Mains exam.
- Emphasize the integration of current events with the UPSC syllabus, an essential aspect of both Prelims and Mains.



The session was conducted in a **structured and interactive** manner, with the curriculum from SRIRAM'S IAS precisely aligned to the evolving demands of the UPSC. Students were introduced to a **step-by-step learning plan**, helping them navigate the vast syllabus with clarity and confidence. The speakers provided practical insights, shared real-world examples, and discussed effective study techniques and time management strategies.

Organized under the aegis of the **Career Guidance & Placement Cell** the event also witnessed excellent coordination, from **registration to execution**, ensuring that every participant received personal attention and support. The registration process was handled professionally, resulting in a strong turnout with:

- **100 student registrations** from multiple departments
- **10 faculty member registrations**

The seminar also included a brief segment by **Leo – Global Overseas**, which enlightened students about international opportunities, including **visa counseling, study abroad options**, and related **document processing** services.



12-7-2025

## Intellectual Awareness Program

On 12th July 2025, the **Department of Biochemistry** conducted an **Intellectual Awareness Program** titled "*Decode-Design: Why the Future Needs Biology Rebels*", aimed at inspiring innovation and forward-thinking among Biological Science students. The session focused on the evolving role of biology in shaping the future, particularly in areas like **personalized medicine** and the **integration of digital tools** to deliver more tailored and proactive healthcare solutions. The **Resource Person** highlighted how emerging technologies are transforming traditional biological research and healthcare delivery, encouraging students to think beyond conventional boundaries and embrace a rebellious mindset in scientific exploration. The program witnessed the enthusiastic participation of **50 members**, who gained valuable insights into future trends and the need for creative, interdisciplinary approaches in the field of biology.



12-7-2025

## INTERNATIONAL MALALA DAY Organized by NSS Units I, II & III



The program saw active participation from NSS volunteers, student representatives, faculty members, and Inner Wheel Club members. The chief guest, Mrs.

K. Kavitha, Charter President of the Inner Wheel Club, delivered a compelling speech on self-reliance, equal opportunities, and Malala Yousafzai's courageous journey as a symbol of resistance and empowerment. This was followed by a powerful awareness talk by Dr. B. Satya, a noted educator and women's rights advocate, who addressed pressing issues like gender-based violence, the importance of girls' education, and women's representation in politics and the workforce. She urged students to rise against societal stereotypes and become voices for the voiceless.

On the occasion of International Malala Day, the NSS Units I, II & III of our institution, in collaboration with the Inner Wheel Club, Vijayawada, organized an inspiring Awareness Talk on "*The Importance of Women Empowerment in the Present Society*" on 12th July 2025. The event aimed to enlighten students about gender equality, women's rights, and the critical role youth play in building an inclusive society.



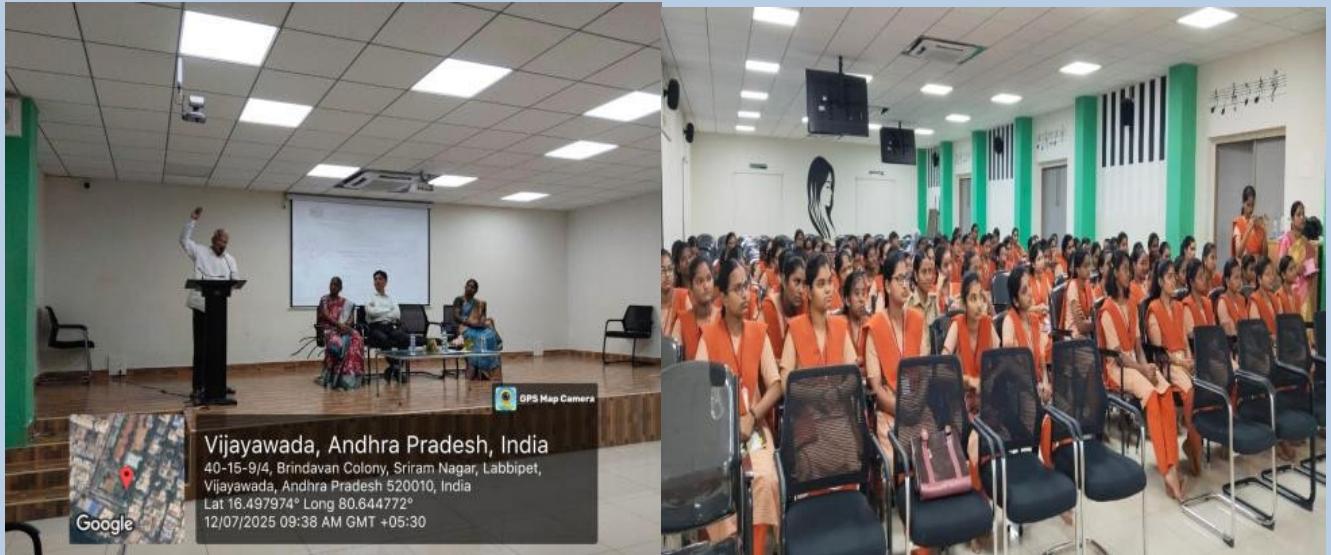
12-7-2025

## “Significance of History in Competitive exams”

On 12th July 2025, The Departments of Economics, Political Science and History organized a guest lecture on the topic “Significance of History in Competitive Exams” by Dr. B.R. Prasad Reddy, Vice Principal of Silver Jubilee College, Kurnool. Dr. Reddy emphasized that studying History plays a vital role in Preparing for competitive exams. He explained that History helps us understand how current societies, systems, and global dynamics have evolved over time. It not only enhances general knowledge—a key component in many competitive tests—but also develops critical thinking and analytical skills.

Furthermore,

History provides valuable lessons from past events, offering a deeper understanding of the present and guiding better decision-making for the future. Dr. Reddy highlighted that History gives individuals a sense of identity and perspective, making it an indispensable subject for aspirants aiming for success in various examinations.



14-7-2025

### International Seminar on “The Maker’s Mindset: Creativity through Constructive Learning.”



On 14th July 2025, the **Department of Biochemistry** organized an **International Seminar** on the topic *“The Maker’s Mindset – Creativity through Constructive Learning.”* The seminar featured **Dr. Vijay Settaluri** from the Department of Applied Sciences, University of Technology and Applied Sciences, Muscat, Sultanate of Oman, as the distinguished **Resource Person**. During the session, Dr. Settaluri emphasized the importance of developing a creative and constructive approach to learning and research. He elaborated on essential skills required for designing, executing, and analysing research studies effectively. Additionally, he provided

valuable insights into writing high-quality research reports and addressed the ethical considerations involved in scientific research. The seminar witnessed active participation from **100 Members**, including students and faculty, and served as an enriching platform to promote innovation and research mindset among budding biochemists.

14-7-2025

## Seminar on “Building Meaningful Connections”



On the occasion of World Psychologist Appreciation Day, the NSS Units I, II & III of SDMSMK College organized a meaningful seminar on “*Building Meaningful Connections*” on 14th July 2025. This insightful event aimed to highlight the importance of mental wellness, emotional intelligence, and genuine human connections in today’s digitally driven world. It also served as a tribute to the invaluable contributions of psychologists in nurturing mental health.

The program commenced with a warm welcome address by the NSS Program Officer, followed by the lighting of the lamp symbolizing wisdom and enlightenment. The Principal of SDMSMK praised the NSS Units for their proactive efforts and stressed the role of youth in spreading mental health awareness.

The seminar featured an engaging keynote address by Dr. G. Rajeshwararao, a distinguished psychologist, who shared real-life counselling experiences and emphasized the need for mental health education among students. Ms. Rajeswari Jasti, the Guest of Honour and a senior counsellor, highlighted the significance of community-based counselling and conducted an interactive session encouraging students to reflect on their emotional well-being.

The event saw enthusiastic participation from over 250 students, faculty members, and NSS volunteers, who appreciated the safe, interactive, and educational space created. Concluding the session, the NSS Units I, II & III reaffirmed their commitment to promoting emotional wellness through continued awareness programs and extended heartfelt appreciation to the esteemed guests for their impactful contributions.



16-7-2025

## Awareness Program on Social Sustainability Organised by NSS I, II&III units

The Awareness Program on Social Sustainability, organized by the NSS Units I, II & III of SDMSMK College in collaboration with the Inner Wheel Club of Vijayawada, aimed to educate and empower students and community members on the importance of inclusive, equitable, and sustainable social practices. The event highlighted the critical role of youth and local stakeholders in advancing sustainability across sectors such as education, employment, environment, and civic engagement.



The program began with an inaugural address emphasizing the power of collaboration between educational institutions and social organizations. Chief Guest Sri. Gudla Aruna Sree, District Chairman of Visakhapatnam, delivered an inspiring speech on grassroots activism, community engagement, and women's empowerment. The Guest of Honours—Sri M. Karthik Chowdary, Sri Ch. Tarasri, Sri I. Krishna Kumar, Dr. Satya Bora, and Dr. Ravi Sri Tejaswi—each offered valuable perspectives on social entrepreneurship, sustainable agriculture, public health, and long-term youth-led initiatives. An engaging interactive session allowed NSS volunteers to raise local issues and receive guidance on developing impactful community action plans. The event concluded with a heartfelt vote of thanks and reinforced the importance of youth-driven efforts in building socially sustainable and resilient communities.

**17-7-2025 to 18-7-2025**

### **CERTIFICATE PROGRAMME**



The Department of Commerce & Management, successfully organized a two-day Certificate Programme on 17th and 18th July 2025, aimed at BBA and BCom students. The programme, led by SEBI-certified Securities Market Trainer Sri G. Rajashekhar Reddy, attracted around 77 enthusiastic participants and spanned five hours each day.

Its primary goal was to enhance students' financial literacy by covering essential topics such as banking, finance, insurance, financial planning, securities markets, and the roles of SEBI and NISM in investor protection. Through interactive sessions, students gained practical insights into personal finance and investment strategies, effectively bridging the gap between academic theory and real-world financial skills. This initiative reflects the department's commitment to equipping students with the knowledge needed to navigate the complexities of modern financial markets confidently.



19-7-2025

## Workshop on Solid Organic Waste Management



On 19th July 2025, the **Department of Zoology**, in collaboration with the **Sustainable Development Goals (SDG) Club**, conducted a highly impactful **Workshop on Solid Organic Waste Management** for students from **all Life Sciences streams**. The workshop focused on promoting sustainable practices for managing organic waste at both household and institutional levels, aligning with eco-friendly and zero-waste living principles. **Sri M. V. Subba Rao**, Concept Founder and Advisor on Solid Waste Management Practices, Vijayawada Municipal Corporation, served as the **Chief Guest** and delivered an insightful session.

He elaborated on effective methods to convert kitchen and organic waste into nutrient-rich manure, emphasizing its role in reducing pollution and improving soil health. A key highlight of the workshop was the **live demonstration** of growing **20 plant varieties in a single 200-liter drum**, showcasing an innovative and space-efficient urban gardening technique. Participants also had the opportunity to gain **hands-on experience** with low-cost organic manure production equipment. The workshop left a lasting impression, equipping students with practical knowledge and encouraging them to adopt sustainable, zero-waste lifestyles for a greener future.



21-07-2025

## Awareness on Learning English

The Department of English organized a workshop titled "**Awareness on Learning English**" in collaboration with **Satyam Academy** on **21st August 2025**, held from **3:00 PM to 4:00 PM** in the **E-Class Room**. The session was specifically designed for second-year students and was facilitated by **Mr. Bobbili Venkata Harsha**, Business Development Manager at Satyam Academy, Vijayawada. During the workshop, the resource person shared valuable insights and practical tips to enhance communication skills, focusing on the use of mobile applications for learning English effectively. He emphasized modern and interactive approaches to language acquisition, aiming to build confidence and fluency among students. The session highlighted the importance of consistent practice and smart learning techniques in mastering English.

The program was coordinated by **Ms. K. Sasi**, Assistant Professor, along with active support from faculty members **P. Ratna Sree**, **Y. Sri Sindhu**, and **S. Hindola**. The workshop witnessed the participation of over **200 students**, who found the session engaging and informative. The Department of English extends its sincere gratitude to **Dr. V. V. Subrahmanya Kumar**, Principal, for his encouragement and initiative in organizing this enriching learning experience.



22-7-2025

## “Empowering Women: Ending Inequality & Violence and Challenges”

On **22nd July 2025**, a thought-provoking conference on **“Empowering Women: Ending Inequality & Violence and Challenges”** was organized by the **Women Empowerment Cell** in collaboration with **Taruni Tarangalu** at **Sri Durga Malleswara Siddhartha Mahila Kalasala**, held in the **e-Classroom**. With the participation of **150 members**, the event aimed to address the urgent and ongoing challenges women face in today's society, focusing on violence, inequality, and legal awareness. The **Chief Guest**, **Smt. Rama Devi**, delivered a powerful speech on the need to protect women from all forms of violence and molestation, stressing the importance of preventive measures and societal responsibility in curbing such incidents. Renowned social activist **Dr. V. Vasundhara** highlighted various forms of violence affecting women and pointed out that despite governmental efforts, a lack of awareness continues to leave many women vulnerable. **Principal Dr. V. V. S. Kumar** emphasized the irreplaceable role of women in shaping families and society, underlining the need for empowerment through education and awareness. The conference also included informative discussions on crucial legal frameworks such as **Section 354 of the IPC** and the **POCSO Act**, reinforcing the legal safeguards available for women and children. The session concluded with a strong call to action for collective societal responsibility in promoting gender equality, supporting victims, and fostering a safe and dignified environment for women.



22-7-2025 to 23-7-2025

## Two-day Passport Registration Drive



The Department of Computer Science at Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada, in collaboration with Leo - Global Overseas, successfully organized a **two-day Passport Registration Drive** on **22nd and 23rd July 2025** at the **Computer Science Seminar Hall**. The event, held from **10:00 AM to 4:00 PM** on both days, aimed to simplify the passport application process for students

and Faculty, promote international mobility, and educate participants on the importance of having valid travel documentation for global education and career Opportunities. The drive was inaugurated by the Head of the Department, who emphasized the value of international Readiness in today's competitive world.

Experts from Leo-Global Overseas provided step-by-step assistance with document verification, application form filling, photo capture, digital signature, and further guidance on the passport issuance process. A total of **110 participants** (100 students and 10 faculty members) successfully registered for

passports during the event. The drive was well-structured and efficiently managed, with personalized support for each applicant. Feedback from attendees was overwhelmingly positive, with many expressing appreciation for the convenience of on-campus registration and requesting similar initiatives in the future, especially for visa guidance and study-Abroad counseling. The event was a significant step towards equipping students for global opportunities.



23-07-2025

**AWARENESS PROGRAM ON "VIKASITH VIDYARDHI" Organized by:  
NSS Units I, II & III**



On 23rd July 2025, the NSS Units I, II & III of our institution, in collaboration with the Lions Club of Vijayawada East Spoorthi, organized an impactful Awareness Program on "Vikasith Vidyardhi", aimed at fostering holistic development, leadership, and civic responsibility among students. Rooted in the broader mission of the NSS to cultivate selfless service and active citizenship, the program encouraged students to grow not just academically, but also as socially conscious and morally grounded individuals. The theme, which translates to

"Developed Student," emphasized life skills, ethical values, communication, and confidence-building as essential aspects of student growth.

The Chief Guest, Sri V. Ramesh Babu, Past President and Board of Director, delivered an inspiring address highlighting the need for character development alongside academic success. His speech was followed by an engaging Q&A session, where students actively participated, voiced their thoughts, and explored the deeper meaning of student leadership and responsibility. The event was a resounding success, offering valuable insights and motivation for students to evolve into well-rounded individuals and future change-makers.



25-07-2025

**Book Inaugural Function**

The Department of Telugu, Sri Durga Malleswara Siddhartha Mahila Kalasala, organized a book release programme on 25th July 2025. The event marked the release of the book titled "*Endluri Sudhakar Kavitha*" authored by Endluri Sudhakar. The foreword for the book was written by Mandarapu Hymavathi, who also served as the Chief Guest for the event. The book was formally released by M. Hymavathi and Principal Dr. V. V. S. Kumar.

Around 120 second-year degree students participated in the programme. On this occasion, the poets addressed the students, sharing insights and reflections on Telugu literature and poetry. Dr. K. Sarala, Head of the Department of Telugu, and Dr. I. Manjula, Assistant Professor in Telugu, along with the students, actively took part in making the event a success.

26-7-2025

### Tribute to the martyrs

On the occasion of Kargil Vijay Diwas, NCC Unit of Sri Durga Malleswara Siddhartha Mahila Kalasala (SDMSMK) organized a meaningful and patriotic programme on 26th July 2025 to honor the bravery and sacrifice of the Indian soldiers who fought in the Kargil War of 1999.

The event began with a tribute to the martyrs, where staff, students, and volunteers gathered to offer floral respects to the heroes of Kargil. The college premises resonated with patriotic songs and slogans such as “Vande Mataram” and “Jai Hind”.

Principal Dr. V.V Subramanya Kumar addressed the gathering and reminded everyone of the importance of remembering the courage, determination, and sacrifices made by our armed forces. She urged the students to take inspiration from the heroes like Captain Vikram Batra, Lt. Manoj Kumar Pandey, and others, whose bravery and patriotism led to India's victory.

The Kargil Vijay Diwas celebration at SDMSMK was a heartfelt tribute to the heroes of our nation and a reminder to all that freedom comes with responsibility and sacrifice.



**30-07-2025**

### **Workshop on Intellectual Property Rights**



The Institutions' Innovation Council, in association with the AP MSME Development Corporation, Government of Andhra Pradesh, organized a Workshop on Intellectual Property Rights on 30th July 2025 for students of all streams, with a total of 100 participants. The workshop featured Dr. K. Raghava Rao (Director, KLIPFC and MSME-BI Projects), Sri Parvez (MSME Consultant), and Sri Sreemannarayana (Observational Psychologist & Environmental Social Activist) as resource persons.

persons. The chief guest was Sri M. Vishwa, Chief Executive Officer of APMSME, and the Guest of Honour was Sri B. Sambaiah, Deputy Director, District Industries Centre.



The speakers emphasized the significance of safeguarding Intellectual Property Rights through patents, trademarks, copyrights, and geographical indicators, highlighting that protecting innovations not only preserves creative works and brand identity but also provides a competitive edge and contributes to economic growth and success in the market.

**31-7-2025**

### **career opportunities in the healthcare sector**

On 31st July 2025, an Awareness program on the “Clinical Associate Program” was organized by Career Guidance & Placement Cell to enlighten students about emerging career opportunities in the healthcare sector. The session was conducted by **Mr. Tharun**, Business Development Manager, and **Mr. Sai Srinivas**, Assistant Business Development Manager from **KIMS Hospital, Guntur**. The resource persons provided detailed insights into the **Clinical Associate Program**, explaining its structure, eligibility criteria, training modules, and the significant role clinical associates play in bridging the gap between patients and healthcare professionals. The speakers also highlighted the increasing demand for skilled clinical associates in hospitals and healthcare institutions, and how this program can serve as a

valuable stepping stone for students aspiring to enter the medical and allied health fields. The session proved to be highly informative, sparking interest and interaction among the students, and offering them a clearer perspective on viable career pathways within the healthcare industry.



**30-7-2025 & 31-7-2025**

**An Honor to Judge**



A. Ramalakshmi, Head of the Department of Hindi, has made notable contributions to the academic and cultural spheres. On July 30th and 31st, she was invited to serve as a judge for an event at K.C.P Siddhartha Adarsh Residential Public School in Kanur. Her expertise in Hindi literature and her commitment to promoting cultural activities in educational settings were highly appreciated during this event. As the HOD, she continues to inspire students and peers alike through her dedication to the growth and development of the Hindi department, further solidifying her role as a prominent academic leader.

**01-08-2025**

**“Enhancing Mathematics Learning with GeoGebra”**

On Friday, 1st August 2025 The Department of Mathematics organized a one-day workshop titled “*Enhancing Mathematics Learning with GeoGebra*”. The workshop was attended by students of II and III B.Sc. Honours Mathematics. The session was conducted by Dr. R. Chudamani, Professor and Dean, Department of Mathematics, NRI Institute of Technology, Pothavarappadu, Agiripalli, Vijayawada, Andhra Pradesh.

The objective of the workshop was to promote interactive and visual learning through the use of GeoGebra, a dynamic mathematics software. Dr. Chudamani shared her expertise in mathematical visualization and digital pedagogy, engaging students in practical demonstrations and real-time applications of mathematical concepts. The session was highly beneficial to both students and faculty, enhancing their understanding of mathematical concepts through innovative digital tools.



5-8-2025

### Learning beyond Classrooms: Students Attend Medical Exhibition



On 5th August 2025, the **Department of Botany** actively participated in a **Medical Exhibition** organized by **Pinnamaneni Siddhartha Medical College**. Both staff and students from the department engaged in the event, gaining valuable exposure to various aspects of medical science. The exhibition featured **live models** and informative displays covering areas such as

**Human body anatomy, physiology, dental care, the circulatory system, orthopedics, maternity care, nutrition and diet**, along with demonstrations of **surgical instruments** and **operation theatre equipment**. This experience provided students with a broader understanding of the intersection between botany and medical sciences, especially in areas like medicinal plants, human biology, and healthcare applications.



The Department of Food Science and Technology Visited Pinnamaneni Siddhartha Medical College in Peda Avutapalli, Andhra Pradesh on 5<sup>th</sup> August 2025. A visit to the medical exhibition provided students with exposure to the latest advances in healthcare technologies, equipment, and medical procedures through interactive displays and expert interactions. Students gained practical knowledge about human anatomy, physiology, and biochemistry

by observing models and demonstrations on major human body systems. Live presentations and models illustrated current techniques for basic life support, blood circulation, disease diagnosis, family planning, and health awareness.

5-8-2025

## A Community Service Program Focused on "Orientation on SwechaAP"

The Department of Computer Science successfully organized a Community Service Program focused on "Orientation on SwechaAP & SLC Interested Signups to Form Team." The event aimed to introduce students to the SwechaAP initiative and encourage them to engage with the Student Leadership Councils (SLC) to foster active participation in community-driven tech projects. The program's objectives included familiarizing students with the core values of SwechaAP, guiding them in the formation of SLCs, and promoting open-source development as a tool for social change. During the event, Sri. Naga Malleswari Chennamsetti highlighted the vision and mission of SwechaAP, emphasizing its role in promoting free and open-source software in Andhra Pradesh and how students can drive social change through technology. Sri. Anusha Majji shared her professional experiences, stressing the importance of leadership, collaboration, and innovation in the tech field, and how initiatives like SwechaAP bridge the gap between academic knowledge and real-world applications. The program concluded with a call for students to sign up for the SLC, aiming to create a vibrant and active team that will contribute to the growth of SwechaAP and similar open-source initiatives. The department expressed its gratitude to the resource persons for their inspiring insights and looks forward to the positive impact this initiative will have on both students and the broader community.



5-8-2025

## Honoring Excellence: Felicitation Ceremony to our Inspirational madam



On August 5th, 2025, A. Ramalakshmi, Head of the Department of Hindi, was invited to deliver a poetic performance at the prestigious Amaravati Cultural Festival. The event, organized by the Andhra Pradesh Srujanatmaka mariyu Samskruti Samiti Art Foundation, celebrated the rich cultural heritage of the region. During the festival, she was felicitated for her outstanding contributions to literature and culture. Her poetry, which resonated deeply with the audience, was met with great appreciation, and her recognition by such a distinguished

platform further highlights her influence and dedication to promoting Hindi literature and cultural arts. This accolade adds to her growing list of achievements, marking her as a key figure in the cultural landscape of the state.

7-8-2025

## Mother's milk, Nature's Gift: World Breastfeeding week 2025

To celebrate Breast Feeding Week (Aug 1<sup>st</sup> to 7<sup>th</sup>) the Department of Food Science and Technology organised a Seminar on Breast Feeding by Dr. K. Padmaja Chowdary, Medical Officer and Dr Mahesh Babu. Asst. Prof. in Community Medicine Dr.Pinnamaneni Siddhartha Institute of Medical Sciences and Research Foundation on 7<sup>th</sup> August 2025.

The event emphasized the critical importance of sustained support

from healthcare system and communities to enable mother to breastfeed successfully. Discussions highlighted how breastfeeding protects child health by providing essential nutrition and antibodies while also promoting economic benefits by reducing healthcare costs. The seminar also called for collaborative efforts to create sustainable support systems that ensure every mother has access to proper breastfeeding counselling and a conducive environment.



In collaboration with the Anganwadi, our students provided counselling to pregnant and lactating women, using charts to explain and create awareness among the mothers. The sessions emphasized the importance of breastfeeding in protecting child health by providing essential nutrition and antibodies. They also highlighted the role of maternal nutrition in promoting health and reducing healthcare

Costs, thereby offering economic benefits. Furthermore, the students explained the dos and don'ts for mothers, encouraging them to consume nutrient-rich foods to prevent diseases and ensure overall well-being.



9-8-2025

### “Celebrating Bonds with Nature: Eco Friendly Rakhi Celebration”



On 9th August 2025, the **Department of Botany** in collaboration with the **Eco-Club** organized “**Eco-Friendly Rakhi Pournami Celebrations – 2025**” at **Sri Durga Malleswara Siddhartha Mahila Kalasala**. As part of the event, an **eco-friendly Rakhi model exhibition** was conducted to promote sustainable and environmentally conscious festive practices. The exhibition

featured creative Rakhis made using natural and biodegradable materials. **All second-year students** of the college enthusiastically participated in the event, showcasing their innovation and commitment to eco-friendly initiatives. Several students were appreciated and **awarded prizes** for their outstanding designs, making the event both educational and celebratory.



9-8-2025

### Remembering Hiroshima: “*No War, We Want Peace.*”



On 9th August 2025, commemorating **Hiroshima and Nagasaki Day**, the **Department of Chemistry** organized an **Awareness Programme** titled “*No War, We Want Peace.*” The event aimed to sensitize students about the catastrophic consequences of nuclear warfare and to promote the message of peace and non-violence.

The session began with the screening of impactful and informative videos depicting the tragic events of **August 6 and 9, 1945**, highlighting the devastation caused by the atomic



bombings of **Hiroshima and Nagasaki**. These visuals offered a sobering reminder of the long-term human and environmental toll of war. An **interactive quiz session** followed, engaging students in thoughtful discussion and testing their understanding of the topic. The programme successfully created a reflective and educational atmosphere, encouraging students to advocate for peace and envision a world free from war and violence.

11-8-2025

### **Awareness Program on Cyber Crimes: Protecting Yourself in the Digital world**



The Department of Computer Science organized an Awareness Program on Cyber Crimes in collaboration with Eenadu on 11th August 2025, held in the Webinar Hall from 3:00 PM to 4:00 PM. The program witnessed enthusiastic participation from 200 students and faculty members. The primary aim was to educate attendees about the increasing threat of cybercrimes and the necessary precautions to ensure online safety. The session covered various forms of cybercrimes, including phishing, identity theft, and cyberbullying, and

emphasized the importance of cyber security in today's digital age

The program proved highly effective in increasing awareness about cyber threats, preventive measures, and the legal framework protecting users. It helped students and faculty understand the significance of securing personal information and practicing safe online behavior. The inclusion of real-life examples made the session more relatable and engaging. Overall, the program successfully promoted cyber safety and fostered a vigilant approach toward internet use.



The Awareness Program concluded on a positive note, leaving participants better informed and more conscious about online security. The collaboration between the Department of Computer Science and Eenadu brought credibility and practical insights, empowering attendees with valuable knowledge and strategies to combat cyber threats. The department plans to organize more such programs to continue nurturing a cyber-aware academic community. Feedback from participants was overwhelmingly positive, praising the session's relevance, clarity, and organization. Many found the real-life case studies and practical tips eye-opening, expressing a strong interest in future sessions on digital safety and cyber security.

12-8-25

## National Librarian's Day

On 12th August 2025, as part of the **Siddhartha Academy Golden Jubilee** celebrations, **National Librarian's Day** was celebrated with great enthusiasm at **Sri Durga Malleswara Siddhartha Mahila Kalasala** under the banner of the **Library NDLI Club**, to commemorate the birth anniversary of **Dr. S. R. Ranganathan**, the **Father of Library Science in India**. The Event highlighted Dr. Ranganathan's visionary contributions, particularly his renowned **Five Laws of Library Science**, which continue to guide library systems

Globally. **Dr. V. V. S. Kumar**, Principal of the college, addressed the gathering and emphasized Ranganathan's role in the modernization and professionalization of Indian libraries. **Chief Guest Prasad Rao**, Librarian of Loyola College, spoke about both Dr. Ranganathan's legacy and the inspiring life of **Padma Shri awardee Kalyanasundaram**, known for donating his entire salary to social service and his efforts in expanding libraries across South India. Another guest, **Kolluru Ramadevi**, Librarian of Tagore Memorial Library, highlighted the cultural importance of libraries and elaborated on the resources and services offered by her institution. On this occasion, both **Prasad Rao** and **Kolluru Ramadevi** were **felicitated** for their significant contributions to the field of library science.



14-8-2025

## “Har Ghar Tiranga Rally: Celebrating the spirit of Patriotism”

On 14th August 2025, on the eve of the 78th Independence Day of India, the NSS Units I, II & III of Sri Durga Malleswara Siddhartha Mahila Kalasala organized a spirited and patriotic event — the “Har Ghar Tiranga Rally”, in line with the Azadi Ka Amrit Mahotsav initiative envisioned by Hon’ble Prime Minister Shri Narendra Modi ji. Held within the college campus and surrounding locality, the rally aimed to instill a deep sense of national pride, unity, and civic responsibility among students, staff, and the community.

The event was graced by **students, faculty members, and community representatives**, who actively participated and lent their support to the noble cause.



The programme commenced with a flag hoisting ceremony on campus, followed by the rendition of the National Anthem, setting a solemn and inspiring tone for the day. In their addresses, the BJP leaders and NSS volunteers spoke about the importance of the Har Ghar Tiranga campaign, encouraging citizens to hoist the National Flag at their homes,

The rally saw hundreds of enthusiastic participants — including students, NSS volunteers, staff, and local citizens — proudly carrying the Tricolour and

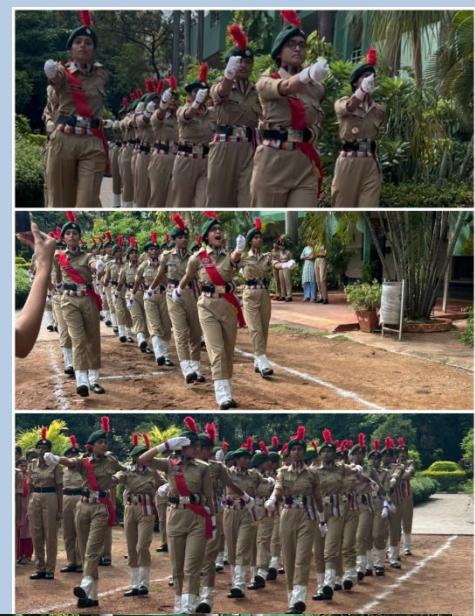
In conclusion, the Har Ghar Tiranga Rally was a resounding success, serving not only as a tribute to India's freedom struggle but also as a call to action for every citizen to cherish and celebrate the spirit of Independence Day. It strengthened community bonds and inspired participants to proudly display the Tiranga, reaffirming their dedication to the ideals of unity, peace, and national progress.



**15-8-2025**

### **Saluting the Nation: 79<sup>th</sup> Independence Day celebration**

The NCC Cadets of Sri Durga Malleswara Siddhartha Mahila Kalasala (SDMSMK) actively participated in the grand celebrations of the 79th Independence Day of India on 15th August 2025 in the college premises. The program was conducted under the guidance of the Principal, ANO, and staff members with great enthusiasm and patriotic spirit.



The celebrations began with the ceremonial flag hoisting by the Principal, followed by the National Anthem sung in unison by the cadets, staff, and students. The NCC cadets presented an impressive Guard of Honour and performed a disciplined parade march past, showcasing their training and commitment.

The cadets also took part in a "Har Ghar Tiranga" awareness drive, motivating students to hoist the National Flag at their homes. Slogans and placards prepared by the cadets emphasized unity, discipline, and devotion to the nation.



19-8-2025

### Discipline and Duty :NCC Cadets Participate in Camp



One of the C cadet P. Divya attended for IDSSC camp at Kolhapur, Maharashtra From 05-08-2025 to 19-08-2025.



Three C cadets attended for Army Attachment Camp at 1 EME center, Secunderbad from 10-8-2025 to 19-8-2025



**15-8-2025**

### **Honor of participating in the Independence Day celebrations**



On August 15th, 2025, A. Ramalakshmi, Head of the Department of Hindi, had the honor of participating in the Independence Day celebrations held at the Indira Gandhi Municipal Stadium in Vijayawada. The event was graced by the Chief Minister of Andhra Pradesh, Sri Chandra Babu Naidu, who led the flag-hoisting ceremony during the ceremonial parade. Ramalakshmi's presence at this prestigious occasion not only marked her involvement in the state's commemoration of independence but

also highlighted her active engagement in civic and cultural events that foster a sense of national pride and unity. The celebration was a testament to her commitment to promoting both the literary and cultural heritage of the region while taking part in key moments that shape the state's collective memory.



**17-8-2025**

### **Melodies in the Air: Singing Performance**



On 17th August 2025, a solo singing performance of Keerthanalu took place during the Sri Rama Navami Utsav at the Iskcon Temple. This devotional event celebrates the birth of Lord Rama, and the solo Keerthanalu singing added a heartfelt and spiritual touch to the festivities. The performance aims to inspire devotion and create a serene atmosphere for all who attend the celebration.

**17-8-2025**

### **Honoring Excellence: Felicitation Ceremony to our Inspirational madam**



On August 17th, 2025, A. Ramalakshmi, Head of the Department of Hindi, delivered a captivating poetry performance at the Jathiya Kavi Sammelanam, an esteemed gathering organized by Viswa Sahithi Kalavedika. The event provided a platform for celebrated poets to showcase their literary talents, and Ramalakshmi's contribution was met with great appreciation.



She was felicitated by renowned figures in the literary world, including Gajal Srinivas Garu and the famous Sahitivetta Dr. G.V. Purnachand Garu, in recognition of her artistic excellence and contributions to the field of poetry. This prestigious honor further cemented her status as a respected poet and intellectual within the literary community.

18-8-25

### "Chartered Accountancy – A Smart Career Choice for Commerce Students"



On 18th August 2025, the Department of Commerce & Management of Sri Durga Malleswara Siddhartha Mahila Kalasala organized a **Guest Lecture** on the topic *"Chartered Accountancy – A Smart Career Choice for Commerce Students"*. The resource person for the session was **Sri Subrahmanyam** from **Durga Associates, Vijayawada**. The session provided valuable insights into the Chartered Accountancy profession, highlighting its significance as a challenging yet rewarding career path for commerce students. Sri Subrahmanyam elaborated on the course structure, eligibility, examination stages, and the wide-ranging scope of the profession both in India and abroad. He also discussed the increasing demand for Chartered Accountants in areas such as auditing, taxation, corporate finance, consultancy, and entrepreneurship.



20-8-2025

### Awareness Programme on Competitive Examinations



On 20th August 2025, the **Department of Commerce & Management** of Sri Durga **Malleswara Siddhartha Mahila Kalasala** organized an **Awareness Programme on Competitive Examinations** to guide students on the various career opportunities available through competitive exams and to motivate them for systematic preparation.

#### The Chief Guest, Major Supremakar

**Mondithoka**, MA (English), Ph.D., Retired Associate Professor of English, Govt. Degree College, Malkajgiri, Hyderabad, delivered an inspiring talk on the importance of Communication skills, time management, and the need for developing strong reading habits and analytical thinking.

The **Guest of Honour Dr.Kanta Rao Kolluri**, MBA, MSc (Psychology), Ph.D., Director of Shalom Elites IAS Study Circle, addressed the psychological aspects of exam preparation, emphasizing confidence, stress management, and self-motivation. The **Resource Persons** provided in-depth insights into different competitive exam domains: **CGS. Srinivasa Naik** discussed opportunities in banking and finance; **Dr. G.R. Sudhakar**, Assistant Professor at Osmania University, focused on the role of legal knowledge and current affairs; and **Dr. K. Krishna Rao**, Director of KRs Academy, shared effective strategies for mastering mathematics, reasoning, and time management.



20-8-2025 to 22-8-2025

### A three-day workshop on *Community-Centric Innovation and Design Thinking*

The Department of Computer Science successfully organized a three-day workshop on *Community-Centric Innovation and Design Thinking*. The workshop was organized with the goal of fostering creativity, innovation, and human-centered problem-solving. The program aimed to equip participants with the knowledge and practical skills needed to identify community-based challenges and create innovative solutions using the principles of design thinking. The event brought together students, faculty, and innovators to collaborate and apply structured innovation methodologies in real-world contexts. Designed to be interactive and practice-oriented, the workshop allowed participants to experience the design thinking process firsthand.

The primary objectives of the workshop were to cultivate creative and analytical skills, enabling participants to approach problems from multiple perspectives. It provided hands-on learning through interactive sessions, group discussions, and case studies.

The program emphasized teamwork and collaborative problem-solving, encouraging participants to brainstorm and co-create innovative ideas.

Ultimately, it sought to build an innovation-oriented mindset, empowering participants to apply design thinking in academic, research, and entrepreneurial domains, while enhancing their creativity, critical thinking, and problem-solving abilities.

On Day 1, participants were introduced to the core principles of Design Thinking, a human-centered approach to solving complex problems. The methodology emphasizes understanding users' needs and creating solutions that are both user-friendly and technically feasible. The principles covered included empathy, problem definition, ideation, prototyping, and testing. Day 2 focused on deepening participants' understanding of the design process. Students identified key stakeholders involved in their chosen topics and created a user persona, such as a visually impaired learner named Suresh, to gain a deeper understanding of their needs. The afternoon session involved creating an empathy map to explore the user's emotional landscape and behaviors. On Day 3, participants engaged in a collaborative brainstorming session to generate solutions for improving accessibility for visually impaired learners.



23-8-2025

### A One-Day Ideathon Design Thinking and Innovation,

The Department of Computer Science successfully organized a One-Day Ideathon on *Design Thinking and Innovation*, aimed at fostering creativity, problem-solving, and entrepreneurial thinking among participants. The event provided a platform for students and innovators to tackle real-world challenges, generate innovative solutions, and present their ideas using the principles of Design Thinking. The ideathon brought together participants from various disciplines, encouraging collaboration and teamwork as they worked to design impactful solutions within a short timeframe.



25-8-2025

### Angel Investment or Venture Capital Funding for Early-Stage Entrepreneurs

Entrepreneur Development Cell, organized a webinar on “Angel Investment or Venture Capital Funding for Early- Stage Entrepreneurs” on 25th August 2025 with Dr. R. Ranjith Kumar, Associate Professor, Saveetha Medical College and Hospitals, as the resource person.

The session explained Angel Investment as financial support by wealthy individuals to start-ups in return for equity or debt, and Venture Capital Funding as pooled investments by firms in high-growth start-ups.

It highlighted how these funding sources address unemployment through self-employment and start-ups, supported by initiatives like Make in India and the establishment of over 1.57 lakh start-ups. The resource person discussed stages of investment (government incentives, idea development, and business expansion), the growing network of incubation Centre's, and the process from Hackathon to Incubation and Acceleration. Key topics included women start-ups, prototype development, entrepreneurship ideas, MSME Hackathons, social media usage, and funding opportunities, emphasizing the role of IIC in promoting innovation and entrepreneurial growth.



**26-08-2025**

## **Vinayaka Chavithi**

On the occasion of Vinayaka Chavithi, celebrations, 26th August 2025, the Department of Telugu and Zoology in collaboration with the NSS, IKS organized an event focused on the making of eco-friendly Lord Ganesha idols. As part of the celebration, eco-friendly idols were distributed to students and staff to promote sustainable practices. Principal Dr. V. V. S. Kumar garu personally distributed the idols to the students. Dr. K. Sarala, Head of the Department of Telugu, along with faculty member Dr. I. Manjula, guided the students and encouraged them to celebrate the festival in an environmentally responsible manner.



**29-08-2025**

## **Telugu Bhasha Dinotsavam**

On the occasion of Telugu Bhasha Dinotsavam, the Department of Telugu at Sri Durga Malleswara Siddhartha Mahila Kalasala organized a seminar on the topic "Telugu Sahityam lo Padakavulu". The event was graced by Dr. T. Srinivasulu, Retired Professor from Hyderabad, and Smt. K. Varalakshmi, Principal of Annamacharya Government Music and Dance College, Hyderabad, as the chief guests.

Around 300 students from II- and III-year degree courses participated in the programme.

The resource persons emphasized the richness and importance of the Telugu language, shedding light on the contributions of various Telugu poets. Smt. K. Varalakshmi also encouraged students to learn music as a way to enhance well-being and maintain psychological fitness. As part of the celebrations, various competitions including Essay Writing, Poster Presentation, and Elocution were conducted. The winners of these events were: Essay Writing: 1st Prize – Sd. Majidha (III AI), 2nd Prize – P. Vijaya Kumari (II BA)

Elocution: 1st Prize – A. M. M. Sankeerthana (III CSCS), 2nd Prize – D. Gnanadeepika (III Biochemistry)

Poster Presentation: J. Tirupathamma (II B.Sc. Computers)



Presiding over the function, Principal Dr. V. V. S. Kumar stressed the importance of Telugu as our mother tongue and encouraged students to take interest in Telugu literature. Dr. K. Sarala, Head of the Department of Telugu, and Assistant Professor Dr. I. Manjula also actively participated in the even

29<sup>th</sup> August 2025

**Miss. M.Swetha, Lecturer, Department of Computer Science**

She served as a Resource Person at **Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada** on 29th August 2025. She delivered a session for first-year students on communication skills, confidence building, and personality development as part of the Student Induction Programme.

The session was well received by the students, and the organizers appreciated her practical approach and interactive presentation style. Her contribution supported the institute's efforts in guiding students towards holistic development.



### అత్మవిశ్వాసం విజయానికి పునాది

కరెన్సీశర్కర్, స్టూడెంటుడే: అత్మ విశ్వాసంలో తమ వృష్టి నైపుణ్యాలను పెపోందించుకొని విజయాలకు చేరువ కావాలని త్రీముగ్గామధేశ్వర సిద్ధార్థ మహిళా కళాశాల అసోసిఏట్ ప్రాఫెసర్ మండం శేత తన్నారు. అంద్రా లయోల ఇంజినీరింగ్ ఇంజీనీర్ విభాగం ఆధ్యాత్మంలో శక్తవరలు వ్యక్తిత్వ వికాసంపై అవగాహన కార్యక్రమం కళాశాలలో నిర్వహించారు. అత్మవిశ్వాసం విజయానికి పునాది వంటిదని, ఇంట రూప్యాల్స్ ఎటుర్కొనే సవాళ్లను విచారించి దశలోనే తెలుసుకోవాలని సూచించారు. ఇంజీనీర్ సమస్యలుక్కు సిస్టర్ క్యాండి పర్ఫ్యూషన్లోచారు. శేతను సత్కరించారు.

