

RAIN BOW WEEK CELEBRATIONS – 2025



As part of the Rainbow Week Celebrations – 2025, the Department of Chemistry of Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada, organized a National Seminar on “**Motivational and Personality Development**” on 13 December 2025.

The chief guest for the programme was **Mr. Srinivasa Reddy Thalluri**, Managing Director, Thalluri Pharma Labs Private Limited and Rainbow Pharma Training Labs. Addressing the students, he delivered an inspiring talk highlighting the importance of determination, discipline, self-confidence, and personality development in achieving life goals. He also emphasized the need for skill development along with education and explained the opportunities available in industries.

On this occasion, several innovative competitions were conducted for students from 8 December to 13 December as part of the week-long celebrations. These included Poster Presentation, Chemistry Group Quiz, Magic of Chemistry, Dumshell arts, Dancing Elements, and Chemical Tambola, which encouraged creativity and scientific thinking. Prizes were distributed to the winners of these competitions.

After the programme, the College Principal, Dr. V. V. Subrahmanya Kumar, stated that such activities not only enhance students’ creativity but also contribute significantly to their personality development and future growth.

The programme was graced by the presence of Mr. Srinivasa Reddy Thalluri, Managing Director, Thalluri Pharma Labs Private Limited and Rainbow Pharma Training Labs, Hyderabad. The event was also attended by the College Principal Dr. V. V. Subrahmanya Kumar, Head of the Department of Chemistry Mrs. M. Subhashini, faculty members of the Chemistry Department, and students of the college, who together made the programme a grand success.