IMPRINTS

SIMSR

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Team ALCOM Speaks

The Alumni Committee is delighted to present to you the November edition of Imprints. This edition talks about the SIMSR new website, National Retail Summit, Guest lectures, Milaap, Casematic 4.0, Dandiya Night and much more. It also features an exclusive interview with Mr. K S Narayanan, Chief Information Security Officer – PwC India, Alum of Batch 1998–01

Imprints Feedback

SIMSR new website launch

- We are pleased to inform you about the launch of SIMSR's newly designed website

- The new website offers information regarding programs, admissions, placements, research, and international tie-ups. The website contains a revamped Alumni Section that highlights initiatives & events for alumni
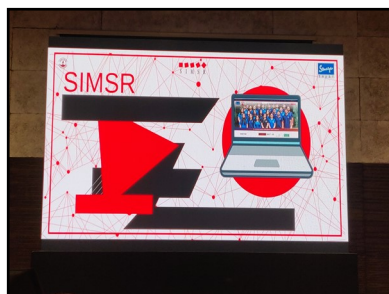
Click here to watch the website launch

Click here to know more about the Alumni Section

National Retail Summit

- The students of PGDM Retail Management organized the annual National Retail Summit (NRS) on the 24th and 25th of October, 2018

- Keynote speakers for the event were Mr. Gaurav Suri, Head of Sales – Retail Channel, UTI Mutual Fund and Dr. Gibson Vedamani, Founder Director of Retailers Association of India

- Following Alumni came in as jury members and speakers for NRS:

- **Ms. Jacqueline Mundkur**, Batch of 1989–91, Group Head – Customer Service, The Future Group

- **Mr. Reuben Pandian**, Batch of 1993–95, Chief Omni Channel Officer, Tata Cliq

- **Mr. Deepak Saluja**, Batch of 1996–98, Executive Vice President, UTI Asset Management Company Limited

- **Mr. Utkarsh Somaiyaa**, Batch of 2000–02, Head – Customer Analytics, Aditya Birla Group

- **Mr. Ruchir Inamdar**, Batch of 2003–05, Global Product Manager RS Software

- **Mr. Pranav Soman**, Batch of 2012–15, Store Manager, Reliance Digital

*Alum*Speaks *with* Mr. K S Narayanan

SIMSR Alum Batch 1998-01 | Chief Information Security Officer – PwC India

Your Success Mantra	Who inspires you the most?	One word to describe you
Continuous learning	Nandan Nilekani	Resilient

Favorite getaway destination	Favorite cuisine	Favorite hobby
Goa	Italian	Spending time with family

If not Information Security, then what?
Protecting something else, maybe someone's money

Q. With an experience of over 22 years in Information Security in multiple prestigious companies, can you recall and share some of the most memorable moments so far in your career?

A. Memorable moments for me are when my team is recognized for their work, when my business and my customers are happy. Whenever there is an incident related to cyber security, the Information Security team runs after, during such times when the organization is able to sail through the situation successfully because of our resilience and ability to tackle a tough situation well, it gives me joy and happiness.

Q. Artificial Intelligence is the buzz word today, As a management student it would be insightful to hear about its effects on the Information security industry and how does it help to counter cyber terrorism?

A. Artificial Intelligence brings a lot of capability. To simplify, earlier systems used to run with simple anti-virus software but nowadays to protect the organisation from bad guys there is a need of sophisticated anti-malware software with AI capability. When there are so many incidents of cyber-attacks happening, the AI capability of the software helps to determine the most dangerous of all. Cyber terrorism is one of the motives of the attackers. Attackers might have multiple motives like to making money, to steal data or just to defame someone. The underlying modus operandi remains the same identify but an advanced modus operandi of an attacker AI capabilities are extremely important. So, management students should also be aware about various applications of AI in the information security world.

Q. You have had the opportunity to work in various organizations and countries, what difference do you notice in attitude of Indian and International organizations towards data security?

A. There are no such differences when large enterprises are compared, it arises when SMEs come into picture. Specially in the last 4-5 years security standards in large enterprises are at par with global organizations but the investment that goes into security is still to catch up with global firms. Indian companies are swiftly moving in the right direction.

> " **What I have realised over the years is that you have to give yourself time to come out of failures** "

Q. In such a long career there are bound to be some failures, how do you handle and overcome them?

A. What I have realized over the years that you have to give yourself time to come out of failures. Every individual has a different internal mechanism and different ways to deal with it. I normally talk to my family, friends and colleagues about it. I go out and discuss and try to improve accordingly. One thing that is very important is to not run away and accept your failures.

Q. What are some of the significant learnings you had in your three years at SIMSR?

A. The importance of reaching on time after office hours and how to survive with missal-pav in canteen. On a more serious note, I learned how to multi task and stretch myself. Also, my batch had all working professionals so it provided me the opportunity to network. Also, without Somaiya I would not have reached to a leadership role and would have ended up been in a senior technical role only. Today I understand business and interact with various heads only because of my three years at SIMSR.

Q. What would be your advice for the students/young Alumni who are starting their careers?

A. Understanding the reality is important. Assess yourself properly and understand what you are good at. I would also advise young professionals to read a book called "Catalyst" by Chandramouli Venkatesan, It gives a good insight about how to shape up your career.

Guest Lecture by the Co-founder of 1mg

- **Mr. Vikas Chauhan**, Alum of Batch 2008-10 and Co-founder, 1mg technologies was on campus to deliver a guest lecture on importance of market timing as an element of growth and development within a company, citing his own experience at Fresh n Daily

Click here to watch the video

A Talk on Impact of Analytics on Conventional Marketing

- A highly enriching Guest Lecture was organised on 'Impact of analytics on Conventional Marketing'

- The lecture was delivered by **Mr. Dhaval Thanki**, Alum of Batch 2002-04

High Tea 2018

- The Alumni Committee organized the annual High-Tea for MCSA/ MCA, MMM, MHRDM, MFM, MIM and PG-Executive alumni to strengthen alumni relations for these courses through home coming

Click here for complete set of pictures

B-Plan Workshop & Case Discussion

- Team Pathfinder organized a B-Plan Workshop to educate students on how to convert a business idea into a well-defined Business Plan

- Speakers for the workshop were Mr. Romil Shah, Head, Start Network Foundation and Mr. Abhishek Barari, Co-founder of My Cute Office

- Team Pathfinder and Aspire Club organized a B-Plan Case Discussion event, helping students to apply business knowledge in the real world

Click here to watch the live video

Consultancy Week

- Consultancy@SIMSR – The Official Live Project Committee of SIMSR, celebrated Consultancy Week on 5th and 6th October, 2018

- A plethora of events were conducted, which included 'Case-Innova' (inter B School Case Study competition) national finale, Workshop on Digital Marketing etc

Click here for complete set of pictures

Job Opportunities – October

Total no. of recruiting companies	Total no. of Vacancies
14	64

Top recruiting companies

- TCS
- Invesco
- EX Squared
- Michael Page
- Nielsen
- D-Link
- 91 Springboards
- Kantar Insights
- Scalability Experts Inc.

To share or check job opportunities please click or write to us at:
simsrjobs@googlegroups.com

Connect with our Alum family by signing up here–
Alumni Portal Sign-Up

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Akanksha Garg
(Co-Convener, Alumni Committee)

Dandiya Night 2018

- Dandiya Night was organised by SAF on 13th October, 2018
- Students joined the celebration in traditional attire, grooved to the foot tapping music and danced to Dandiya tunes

Click Here to find more pictures

Milaap – The Batch Reunion

- The Alumni Committee cordially invites alumni of specific batches to catch up with your old familiar days and clutch your hands with your old buddies
- 'Milaap–The Batch Reunion' will be held on 8th December, 2018 from 10:00 am to 5:00 pm. It is an opportunity to rejoice the unique experience of reunion and recall the mutual bonds of the old beautiful days
- To make Milaap nostalgic for Alumni, the SIMSR Team is also trying to get the faculty members who had taught the respective batches

Batch	Reunion	Registration Links
1993	Silver Jubilee Reunion	Register Here
1998	Vicennial Reunion	Register Here
2003	Quindecinnial Reunion	Register Here
2008	Decade Reunion	Register Here

Casematic 4.0

- Students of MMM, MFM, MIM, MHRDM students organised an exciting Inter Collegiate Case Study Competition – 'Casematic 4.0', chaired by **Mr. Pranav Soman**, Alum of Batch 2012-15

Imprints
Feedback

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