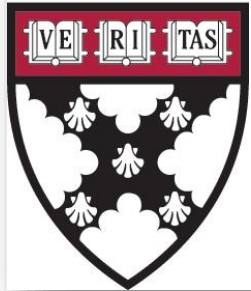


ASPIRE CLUB

TOGETHER WE CAN ACHIEVE MORE!!



REALITY CHECK



**HARVARD
BUSINESS SCHOOL**



500+

Case

Studies

WHAT WE DO

We focus on B school competitions, MNC competitions and Research



Brainstorm

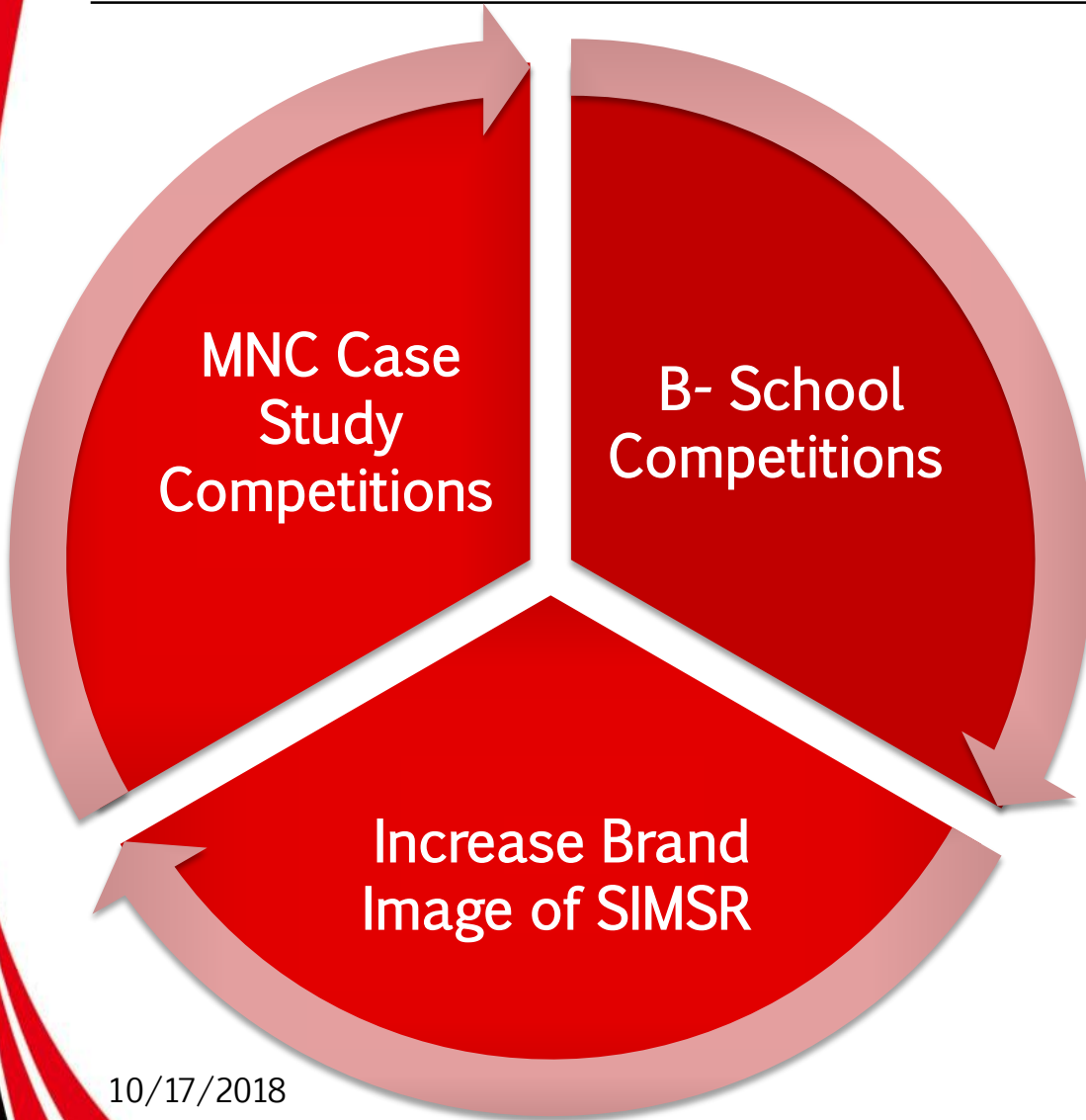


Compete



Win

MISSION

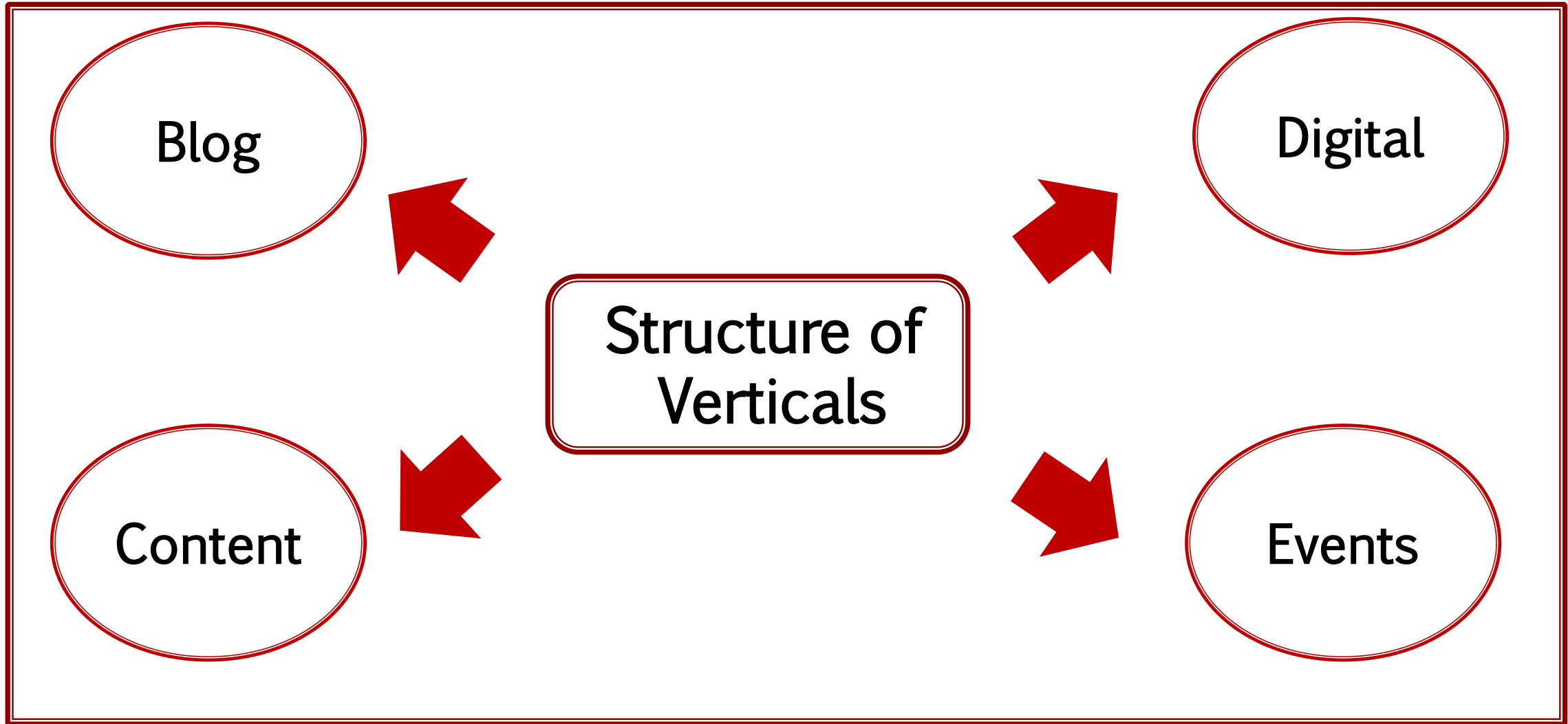


- Encouraging spirit of Competition in SIMSR
- Reinforce presence of SIMSR in the pool of top B-Schools in India
- Establish corporate image
- Motivating students to publish research papers

OUR ACHIEVEMENTS

Sr No.	Name	B-school/ Company Name	Competition	Position
1	Manish Bhatia	NMIMS Mumbai	Case Study	1st
2	Manish Bhatia	XLRI	Photography	1st
3	Manish Bhatia	KJ SIMSR	Campus Company	1st
4	Saran Srivastava	SCMHRD	Stratomania	1st
5	Saran Srivastava	SCMHRD	Kotler Kaun	1st
6	Apurva Deshmukh	IIM Shillong	Equity Research	2nd
7	Apurva Deshmukh	KJ SIMSR Melange	Equity Research	2nd
8	Saurabh Modani	KJ SIMSR	Article Writing	2nd
9	Gurpreet Singh	Fore	Videosis 2017	2nd
10	Gurpreet Singh	NIRMA	B-Plan	2nd
11	Yash Patra	KJ SIMSR	Riders Rally	2nd
12	Kartik Thopalli	KJ SIMSR	Pitchers, Interface	2nd
13	Gurpreet Singh	IIM Nagpur	Adwise 2017	3rd
14	Prerana Patkar	KJ SIMSR	FINZOMANIA	Finalist
15	Prerana Patkar	JBIMS	JBazaar	Finalist
16	Kartik Thopalli	KJSIMSR	Intra college Comstrat	Finalist
17	Yash Patra	Hero Motocorp	Hero Campus Challenge	National Finalist

VERTICALS



BLOG VERTICAL

The team is responsible for creating and publishing articles on its active blog post in attempt to encourage healthy discussions, comments and debates over latest developments in the business domain

Develop the skill of writing



Helps readers be upbeat about latest business trends



Encourage discussions and debates



Provide audience and visibility



Creating meaningful content



Compete in article writing competitions



Promote healthy discussion online

DIGITAL VERTICAL

The team is responsible for improving and enhancing the digital presence of ASPIRE club on different social media platforms and keep students informed about various other activities of the committee

Crucial digital influence



Active digital footprint



Wider impact of activities



Awareness of activities



Management of social media platforms



Updates on the various achievements



Digital Marketing



CONTENT MANAGEMENT VERTICAL

The team is responsible for maintaining some of the most successful approach strategies, presentations and other material along with the repository of prestigious case study competitions, quizzes and business plan competitions

Arsenal of strategies and approaches



Learn what makes winners different



Kickstart thinking



Presentation is crucial



Collection of content



Maintaining single repository



Provide access on request



Understand Strategies

EVENT MANAGEMENT VERTICAL

The core team performs the end to end execution of all the events right from idea origination to implementation

- IIM A Case Study Analysis
- How to approach CFA?
- Cracking the code at COMSTRAT
- KSS on YES bank and GEP case study competition
- Summer Internship Competition Guidance
- KSS on how to approach SPRIHA
- Writing Research Papers – Method
- MNC Case Study Discussions



WHAT TO LOOK FORWARD TO?



Access to
Ideas



Experience the
differentiator



Seek advice from
winners



Emerge Victorious



Management Skills

Thank You

For Queries please contact

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Apurva: 9167559662

Shivam: 8006103909

simsr.somaiya.edu

