

CONSULTANCY@SIMSR

Official Live Project Committee of KJ SIMSR



K J Somaiya Institute of Management Studies & Research,
Mumbai, India

Vision and Mission

Vision

- To be among the most trusted student-driven consulting solution-providers in the country by working with top clients from industries across the country, thereby benefitting the collective student community

Mission

- To continue to deliver quality to our clients & our institute through our project delivery competency, events & initiatives

Overview

23 NUMBER OF PROJECTS DELIVERED
(IN 2017 - 18)

152 NUMBER OF PROJECTS DELIVERED
(SINCE IT'S INCEPTION IN 2007)

20 ENTHUSIASTIC & EXPERIENCED
SENIORS

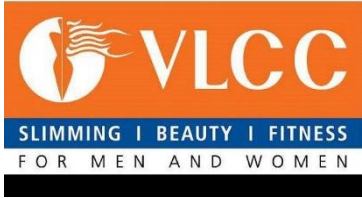
25 JUNIORS CONSULTANTS

40 NATIONAL / INTERNATIONAL LEVEL
CONTESTS COLLECTIVELY WON BY
THE TEAM

15 DIFFERENT CLIENTS
INCLUDING STARTUPS,
CORPORATES, MNCs,
NGOs INCLUDING -

- IMRB
- 39 SOLUTIONS
- LUMIERE BUSINESS SOLUTIONS
- TATA
- INDIBA
- VOICE VISION
- PURE BIRDS
- DESI HANGOVER
- PURPLE TREE
- BOARDINFINITY

Clientele



ADITYA BIRLA GROUP



Studios



TATA TELESERVICES LIMITED



Stay Raw, Stay desi



VOICE VISION



TIDE TECHNOCRATS

Project Delivery

Step
1

Finalizing the expected deliverables and outcomes of the project

Step
2

Identifying and allocating the right resources to the project

Step
3

Client Servicing and Project Delivery Team tracks progress and ensures quality project execution

Step
4

Improvements in deliverables based on feedback and review and project closure

Verticals

BUSINESS DEVELOPMENT

Developing New Clients & Concurrent Projects

CLIENT SERVICING

Managing Existing Clients & Ensuring Project Quality

RELATIONS

Alumni Connect, Faculty Management Internal & External Communications

MARKETING

Social Media Activities, Promotions & Achievement Sharing

INITIATIVES

Creating Company Jukebox, IQ Series and Newsletter

EVENTS

Managing Intra & Inter College Events, Workshops, Guest Lectures & Panel Discussions

EXTERNAL ASSOCIATIONS

Building Corporate and Institutional Relations

KNOWLEDGE MANAGEMENT

Process Optimization through maintaining database

Domain Expertise

- Market Research & Entry Strategy
- Business Modeling & Analysis
- Financial Valuations
- Digital Marketing Strategies
- Financial Planning
- Consumer Behavior Analysis
- Technology Research
- Process Improvement
- Competitor Analysis
- Capability Enhancement

Introduction to Consulting Corner

Consulting Corner is a new initiative of Consultancy@SIMSR that aims towards building the consulting muscle of SIMSR through competency and skill development workshops and Knowledge Sharing sessions.

The 4 main focus areas of such workshops conducted by industry experts are:

- Art of Story Telling and Building Communication skills
- Case Study Analysis
- Problem Solving & Tackling Guesstimates
- Deck Building Skills

INDUSTRY ASSOCIATIONS:

Google

&

McKinsey & Company

Client Testimonials

39 Solutions has been working with Consultancy@SIMSR, the student driven consulting committee of KJ SIMSR, for the last 4 to 5 years. The students of the committee have worked on various kinds of projects for 39 Solutions including primary research projects, secondary research projects, go-to market strategy and market entry strategy projects.

The students have shown utmost professionalism and quality of the work has been excellent. The insights and analysis provided by them have worked to make our clients happy. The long relationship is a testimonial of the quality of their work. We highly recommend working with Consultancy@SIMSR and wish success to them in their future endeavors.

Mr. Baseesh Gala
 Founder & MD, 39 Solutions

Voice Vision's experience of being associated with Consultancy@SIMSR was great. We started off with the project web content designing. They contributed and made the website content look better. I thank the Team for being so supportive and understanding. I wish they keep on doing such good work and Somaiya College and Voice Vision have a long association.

Ms. Sushmeetha B. Bubna,
 Founder & Director, Voice Vision

Alumni Testimonials



My experience at C@S is just too special, right from undergoing the challenging and competitive selection process to working on live business assignments which demanded rigorous research and field work. It taught me the importance of working in teams, sticking to timelines and adhering to highest standard of quality.

Harsh Gandhi, Investment & AUM Acquisition Analyst at DARASHAW



As a student consultant, I improved upon my project management, multitasking, design thinking and knowledge management skills. My experience here helped me develop a business acumen by working on significant real life business problems. The experience helped me strike a balance between academic and co-curricular activities.

Arpan Dey, Data Analyst, Google

Thank You

simsr.somaiya.edu

