

IMPRINTS

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Team ALCOM Speaks

Team ALCOM is enthralled to present the May edition of Imprints. The month gone by was the month of **goodbyes and farewells** and this month our Alumni family grows bigger with the addition of class of 2018. This edition also features an exclusive interview with **Mr. Upendra Namburi**, Chief Innovation & Marketing Officer at Bharti AXA General Insurance, our esteemed Alum of 1994-96 batch.

Degree Distribution Ceremony

- SIMSR hosted the Degree Distribution Ceremony of MMS, MCA, MFM, MMM, MIM & MHRDM - Class of 2017 on 21st April, 2018
- It was a great privilege to have **Mr. Sudhir Shenoy**, CEO, The Dow Chemical (India), Alum of Batch 1997-2000, MMM as the Chief Guest for this ceremony

Click on the [link](#) to watch the full ceremony



Welcome Class of 2018

- The Alumni Committee takes great pleasure in welcoming the Class of 2018 to the SIMSR Alumni family
- We try our best to keep our Alumni well connected to the institute through various initiatives and activities
- The Alums can stay connected to their Alma Mater, their batch mates and their seniors through various touch points
- For more assistance, reach us at alcom.simsr@somaiya.edu and to know more [click here](#)

Thank You ALCOM 2016 - 2018

As the academic year comes to an end, we thank the driving force of the SIMSR Alumni Relations Department - the **Student ALCOM Team (Batch 2016-18)** for their significant contribution in strengthening the relationship between SIMSR and its Alumni. We wish them all the best for their future endeavors.



AlumSpeaks with Mr. Upendra Namburi

SIMSR Alum Batch 1994-96 | Chief Innovation & Marketing Officer - Bharti AXA General Insurance

Mr. Upendra Namburi is a sales & marketing professional with rich experience of 20 years in Insurance, Payments, Lending and Consumer Goods. He has been associated with firms such as Parle Agro, ABN Amro, GE, ICICI and Bharti AXA

Favourite Book Passions of the Mind	Favourite Holiday Destination Turkey	Favourite Writer James Gleick
Favourite Movie Dead Poets Society	Favourite City in India Mumbai	Favourite Cuisine All kinds of cuisine
Role Model Richard Branson, Elon Musk, Mahatma Gandhi – anyone who challenges the status quo and norms of the day.		



“ There are heroes within each and every one of us, villains as well! ”

Q. You have worked with several companies over the years. Which has been the most memorable events in your professional life?

A. I've launched over 25 new products and set up three new businesses. **The more memorable moments are when the teams have encountered and surpassed challenges against extreme odds and timelines.** Launching a product in 21 days, launching a new business in 30 days, the pain of a product not working out, conceptualizing India's first coalition loyalty program. There has been several memorable moments and looking forward to several more.

Q. Having written three books till now, what is your source of inspiration? And the ideas you convey through your books? Is there any reason for the titles of your books being numbers – 31, 60 minutes and 8 hours?

A. My inspiration emanates and lies in every breath I take, every sight and sound, each interaction and new experience, the failures and successes, the way people interact and behave. The people who inspire me and those who don't. It's important to be a sponge at all times. There are heroes within each and every one of us, villains as well! I've written three books in the corporate thriller genre. They have a common theme of time periods; hence the stories are set in 31 days, 60 minutes and 8 hours. This hasn't been attempted before. **The kept thought lies in the fact that we are all bound by and thrive on time and timelines.** It could be about meeting a deadline or rushing for a date. Everything is set by time. It's just so much more thrilling when there's a timeline attached to it. It accentuates the excitement and pumps us up. That's the adrenaline rush, I try and capture in the Numbers series.

Q. What are the challenges a company in the Insurance sector faces, especially in India and how do you overcome them?

A. The insurance sector in India offers a potent combination of under-penetration and hyper-competition. Though the opportunities to grow are several, finding the right mix to achieve customer excellence and profitability remain the key challenge for the category. **Simpler & more customer-oriented products, process digitization, smartly leveraging the increasing pool of data and smarter underwriting** are the aspects which will drive growth in the months and years to come.

Q. What are the significant learnings you had during your two years at SIMSR?

A. SIMSR offered a great learning ground. It allowed me to explore different facets of management and marketing. We had a Director, who took every effort in ensuring that we were constantly exposed to new and emerging trends, instilled a competitive spirit in us and more importantly, helped us learn that application of academics was more important than academics alone. And, of course, the friends, the best one can ever have.

Q. What would be your advice for the students/young alumni who are starting their careers?

A. Be passionate about any work that you have. Don't be satisfied with good work. Always try and deliver great work. The learning doesn't end with college, but only starts with your careers. Be humble and most importantly, work with integrity. No compromises.

[Read full interview here](#)

Eklavya - Somaiya Sports Complex

- To support the students of Somaiya Vidyavihar and boost the Indian sports ecosystem, the foundation stone laying ceremony of Eklavya - Somaiya Sports Complex was performed on **12th April, 2018**
- The Chief Guest for the event was **Shri Vinod Tawde** - Hon. Minister of Higher & Technical Education, Marathi Bhasha, Cultural Affairs, Govt. Of Maharashtra and the Guest of Honour was **Shri Prakash Mehta** – Hon. State Cabinet Minister of Housing, Govt. Of Maharashtra, to know more about the event [click here](#)



UK SIMSR Alumni Meet

- The first ever UK SIMSR Alumni Meet was organized on **Saturday, 14th April, 2018**
- Prof. (Dr) Monica Khanna (Director - SIMSR), Prof. Isaac Jacob (Chairperson - Marketing & International Business, SIMSR) and Dr Satyendra Upadhyay (Director - International Relations, Somaiya Vidyavihar) attended the event



To know more [click here](#)

Outreach

Alumnus	Batch	Designation	Organization
Mr. Gopinath Kulkarni	1987	Marketing Manager	Pfizer
Mr. Narahar Deshpande	1987	Corporate Trainer	Freelancer
Mr. Madhav Shanbhag	1987	Vice President	Pixeltek Gaming Solutions
Mr. Mangesh Kukalkar	1987	Country Portfolio Head	Pfizer
Mr. Jagdish Nambiar	1988	Director – Marketing & Sales	Miliken & Company
Mr. Ramesh Vishwanathan	1998	Business head - Micro loans & rural credit insurance	L & T Financial Services
Mr. Nimish Danani	2001	Director	Hitachi Consulting
Mr. Abhijeet Jhawar	2002	Director Marketing	OTC Consumer Products
Mr. Saurabh Jain	2005	GVP	Yes Bank
Mr. Nirav Parekh	2005	VP – Planning	Ogilvy & Mather
Mr. Sunit Kumar	2006	IT Manager	Union Bank of India
Mr. Jigish Ranpuria	2008	Site Head	Runwal Bliss
Mr. Virag Shah	2008	Investment Manager	Piramal Fund Management



Job Opportunities (in April)	
Total no. of recruiting companies	Total no. of Vacancies
14	16
Top recruiting companies	
Jio Media HSBC Corporate Banking Shoptimize Paytm HSBC JDA Software Marsh Inc. Mahendra logistics Clow & Armstrong MoEngage BoomAGift Droom Droom Credit FSS	
To share or check job opportunities please click or write to us at: simsrjobs@googlegroups.com	
Connect with our Alum family by signing up here- Alumni Portal Sign-Up	
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Akanksha Garg (Co-Convener, Alumni Committee)	
Ishita Gulati (Co-Convener, Alumni Committee)	

Nostalgia - 2018



Milaap - 2018

- Meeting and reminiscing with old friends is something we always look forward to
- Keeping the legacy of this celebration alive, we are pleased to announce that Milaap - Batch reunions for the following batches will be held on **Saturday, 8th December, 2018**

Silver Jubilee Reunion

Batch of 1993

Quindecennial Reunion

Batch of 2003

Vicennial Reunion

Batch of 1998

Decade Reunion

Batch of 2008



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