

MASTERS IN INFORMATION MANAGEMENT

Three year part time Mumbai University approved programme



VISION OF MIM COURSE

- To develop IT professionals who have the requisite knowledge, skills and competencies to meet contemporary IT business challenges.
- The course aims to provide a theoretical grounding, punctuated with practical insights into IT Industry.

Program Highlights

- The courses offered are reviewed by “Subject Boards” of different subjects.
- “Subject Boards” comprises of industry experts and experienced academicians.
- It makes the program up-to-date and relevant for industry.
- It also increases employability of students.
- Three year part time university approved program since 1993.
- Intake: 60 students

Illustrious Alumni

Alumni Name	Organisation	Designation
Shivkumar Pandey	BSE	Chief Information Security Officer
Ninad Kothari	Geekay Infotech	MD &CEO
Swanand Sarpotdar	Colgate	Manager
Ajit Chaudhari	Nokia Solutions Networks	Manager
Pradeep Gangawane	Vistaar Technologies	Marketing Director
Sunil Shenoy	Cognizant	Associate Director

Objectives of the Program

- Making students into competent value-driven professionals.
- Providing strong grounding in management principles and processes.
- Imparting holistic education incorporating ethics, good governance and social responsibility.
- Competencies in chosen specialization areas.

Learning Goals of the Program

- Management knowledge
- Critical thinking
- Communication skills
- Team orientation
- Global awareness
- Ethical responsibility

Program Structure

- The program is of three years duration.
- Divided into six semesters.
- Each semester is of approximately 15 weeks.
- In the first year of the program, compulsory general management subjects are offered.
- In the second year, specialization subjects are offered.

List of Courses, Batch: 2018-21

Semester I		
Sr. No.	Subjects	Marks
1.1	Financial and Cost Accounting	100
1.2	Database Applications	100
1.3	IT for Management	100
1.4	Quantitative Methods in Management	100
1.5	Programming Languages	100
1.6 a	Principles of Management	50
b	Organisational Behaviour	50
	Total Marks	600

List of Courses, Batch: 2018-21

Semester II		
Sr. No.	Subjects	Marks
2.1	Managerial Economics	100
2.2	Marketing Management	100
2.3	Financial Management	100
2.4	Production and Productivity Management	100
2.5	Software Engineering	100
2.6	Human Resource Management	100
	Total Marks	600

List of Courses, Batch: 2018-21

Semester III		
Sr. No.	Subjects	Marks
3.1	User Experience Design	100
3.2	Business Research Methods	100
3.3	Design and Management of Information System	100
3.4	Business Analysis	100
3.5	Information Security Management	100
	Total Marks	500

List of Courses, Batch: 2018-21

Semester IV		
Sr. No.	Subjects	Marks
4.1	Business Intelligence	100
4.2	IT Business Development	100
4.3	Information Technology Infrastructure Library	100
4.4	Enterprise System	100
4.5	IT Project Management	100
	Total Marks	500

List of Courses, Batch: 2018-21

Semester V		
Sr. No.	Subjects	Marks
5.1	Entrepreneurship Management	100
5.2	IT Infrastructure Management	100
5.3	Legal Aspects in IT	100
5.4	Big Data Analytics	100
5.5	Industry Oriented Dissertation Project (IT)	100
	Total Marks	500

List of Courses, Batch: 2018-21

Semester VI		
Sr. No.	Subjects	Marks
6.1	IT Strategic Management	100
6.2	Enterprise Architecture	100
6.3	Digital Marketing	100
6.4	Cloud Computing and IOT	100
6.5	Managing Technology	100
	Total Marks	500

Learning Methodology

- The pedagogy comprises of diverse tools.
- The teaching-learning process lays emphasis on peer group learning.
- The Institute has subscribed to Harvard case studies and research databases to promote culture of research.
- The Institute has “Bloomberg” data base lab.

Courses delivery tools

- Extensive and interactive classroom lectures
- Case study analysis
- Spreadsheet applications
- Student projects & presentations
- Field projects & visits
- Individual & group assignments
- Guest lectures, Conferences and Seminars
- Role plays
- Experiential learning initiatives

Thank You

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