



# SIMSR TALKIES

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K J Somaiya Institute of Management Studies & Research,  
Mumbai, India

## Who we are?

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- Bunch of like-minded individuals who believes that there is more to movies and TV series than entertainment.
- We aim to provide a 360° learning by linking management and movies together.
- If you love movies and TV series, this is the place for you
- Stories teach you, and we help you identify how to learn management through movies.

# Major Events

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## Buzzinga

Movies and TV Series quiz  
competiton



# Major Events

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## Movie Discussions and Movie Screenings



# Major Events

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## Management Learning Through Movies:

Faculty interaction to understand management concepts with the help of movies



# Major Events

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Under The Sky:  
Open air screenings



# Verticals

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## Events

## Sponsorship



# Verticals

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## Digital Marketing



## Digital Creatives





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# Thank You

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