## **COMMERCE SPECIFIC COURSE OUTCOME**

PROGRAMME	SPECIFIC COURSE OUTCOME
M.Com.	Post graduate Programme is one of The most advanced Programme in Commerce. In this Programme Student get Theoretical & Practical Knowledge of Accounting, Business, Taxation, Marketing, Research etc, After Completing this Programme student not only work as accountant but also as a Lecturer, Professor, Researcher etc. student how Complete his/her coerce with Honesty it will never been unemployed

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PROGRAM	CLASS	PAPER TITLE	COMPULSORY/ OPTIONAL	POINTS OF COURSE OUTCOME
	MCOM I SEM	Managerial Economics	COMPULSORY	How to analyze Business data and create A Managerial decision to archive The Business goal
		Income tax law and Account		This is one of the most interesting subject to learn because In this student learn about the Taxation system (direct tax) Implementation In India on whom the tax has to be Implied its process and fundamental
		Statistical Analysis		How to analyses business data & How to Enterprinate its result And Implement it. IN Advance
		Corporate legal framework		How To create A Company & how to stand it. Corporate a/c Gives basic knowledge of its Rights
	M.COM II SEM	Business economics	COMPULSORY	This is a Advance Form in which student know about the Indian Economy & How to Run In economy Condition, budget etc
		Specialized Account		How to analyze Business data and create A Managerial decision to archive The Business goal
		Tax Planning And management		Tax Planning & Management is a subject in which student use his knowledge to specify taxation
		Advance Statistics		It is a advance course of statistics in which student get a specialized system in state in which he is finally analyzed statically data
		Business law		Know about the legal process regarding business, how to operate Behaviors with Responsibility & Smoothly
	MCOM III SEM	Management concept	COMPULSORY	This subject is a stage in which the student the finalized fundamental of the management from Planning to Control
		Organization Behaviors		What is a nature of the business and in which what and how we need to contact in business
		Advance cost accounting		This is the final stage Of The Costing Process of the Product which is

			manufactured & play an important Role In Commerce
MCOM IV		OPTIONAL GROUP	How to analyze Business data and create A Managerial decision to archive The Business goal
	Management accounting	GROOT	This Sem. is Specialized subject semester in which student chose its group of subject. in this section Student get an Opportunity to get the knowledge of Marketing
	Marketing Research		In This secession student use this subjective knowledge to know about marketing what is the research we need to marketing in market
	Advertising & sales return		This is the most profitable business and system in which we give information about sales & Advt. in which how dose minimum time concept provide over all detail of the product
	Principle of marketing		In this stage provide information in which the student know the Importance of Marketing . in this Completive Business system
			International Marketing give the Fundamental knowledge of the international Marketing
	International marketing		In M.Com. we provide basic information of NET, SET, PhD. etc of Which students try to Crack it and some student also reach it .in other condition they use their knowledge in their Business and other Activities. Many student of Commerce Department belong to Business class Family so they use their commerce knowledge in His / Her Business.