

Roll No.

E-1919

Bachelor of Business Administration
(Third Semester)

EXAMINATION, Dec.-Jan., 2020-21

BUSINESS ENVIRONMENT

(114)

Time : Three Hours]

[Maximum Marks : 90

[Minimum Pass Marks : 32

Note : Attempt all the *five* questions. *One* question from each Unit is compulsory. All questions carry equal marks.

Unit—I

1. Define Business Environment. Discuss concept, need and importance of Business Environment.

Or

Discuss Business Environment. Explain the External Business Environment in brief.

P. T. O.

Unit—II

2. What do you mean by Public Sector ? Explain the main causes of low performance of Public Sector in India.

Or

Write short notes on the following :

- (i) Balance of Payment
- (ii) Trends of Savings

Unit—III

3. Discuss Unemployment with its causes of rural and urban unemployment condition in Indian context.

Or

Write short notes on the following :

- (i) Parallel Economy
- (ii) Social Injustice
- (iii) Regional Imbalance

Unit—IV

4. Explain the EXIM Policy, with its objectives and salient features.

Or

Write short notes on the following :

- (i) Monetary Policy
- (ii) Industrial Licensing

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Unit—V

5. Explain the World Trade Organisation. Discuss its objectives and functions of WTO.

Or

Write short notes on the following :

- (i) IMF
- (ii) UNCTAD
- (iii) GATT