

Roll No.

E-1920

**Bachelor of Business Administration
(Third Semester)**

EXAMINATION, Dec.-Jan., 2020-21

MANAGEMENT INFORMATION SYSTEM (MIS)

(115)

Time : Three Hours]

[Maximum Marks : 90

[Minimum Pass Marks : 32

Note : Answer all the *five* questions. *One* question from each Unit is compulsory. All questions carry equal marks.

Unit—I

1. Define MIS and discuss its nature and scope.

Or

Discuss the various components of MIS in detail and also show the relationship of it with the other parts of an organisation.

Unit—II

2. Discuss system view of business in detail.

Or

Explain the essential requirements to design an effective information system for a business organisation.

P. T. O.

Unit—III

3. Explain the process of MIS development.

Or

Write short notes on the following :

- (i) Selection of Alternate Design
- (ii) System Objectives

Unit—IV

4. How will you implement MIS in a firm ? Explain.

Or

“Maintenance is perhaps the biggest challenge in the effectiveness of MIS in any organisation.” Explain with suitable examples.

Unit—V

5. Discuss how Human Resource Management Information system can be helpful to the field of HRM.

Or

What is Marketing Information System ? Discuss the marketing decision which can help in growth of an organisation.