E–3061

B. Com. (Part III) EXAMINATION, 2021

(**Optional Group—C**)

(**Commercial Area**)

Paper First

INFORMATION TECHNOLOGY AND ITS

APPLICATION IN BUSINESS

Time : Three Hours]   [*Maximum Marks : 75*

Note : Attempt any *two* parts from each question. All questions
carry equal marks.

Unit—I

1. (a)   Describe the IT. Explain its application.

    (b)   Explain in brief wireless communication.

    (c)   Write short notes on the following :

        (i)   Internet

        (ii)   Satellite

Unit—II

2. (a)   Explain EBCDIC, ASCII and Gray Code with
           example.

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(b) What is Memory ? Explain different types of memory with diagram.

(c) Describe the OSI model. Explain the functions of each layer.

Unit—III

3. (a) What is Mail Merge ? Write step by step process of creating mail merge.

(b) Explain different types of chart. Write all steps to creating a chart.

(c) How to create a database for our business ?

Unit—IV

4. (a) Explain FEDI. Write the advantages of FEDI.

(b) Describe the types of EDI.

(c) Describe the EDI standard.

Unit—V

5. (a) Explain the client-server architecture.

(b) What is Protocol ? Explain different types of protocol.

(c) Write short notes on the following :

(i) IP Address

(ii) DNS

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