

**E – 1899**  
**P. G. Diploma in Computer Application**  
**( Second Semester ) Examination June-2021**  
**(Old Course)**  
**ESSENTIALS OF E-COMMERCE AND HTML**  
**(PGDCA-108)**

Time : Three Hours ]

[ Maximum Marks : 100

Note :- Attempt any two part from each question. All questions carry equal marks.

**UNIT-I**

1. a. What is E-Commerce? Write the scope of E-Commerce-in India.
- b. What is FEDI? Write its importance also?
- c. Compare the E-Government & E-Governance.

**UNIT-II**

2. a. Explain the B2C with advantages and disadvantages?
- b. What do you understand by secrete key & public key encryption?
- c. Write a brief note on digital signature?

**UNIT-III**

3. a. What is HTML? Write the basic tags of HTML?
- b. Explain the <TABLE> tag with suitable example.
- c. Write the short notes on following-  
[i] CSS      [ii] XML      [iii] XHTML

**UNIT-IV**

4. a. What is Hyper Text anchor? Discuss the external and internal linking between web pages?
- b. Describe Frame with suitable example.
- c. Explain Java script with example.

**UNIT-V**

5. a. Explain hosting and promotion of web site.
- b. Describe the Domain Name System in brief.
- c. Write the short notes on following-  
[i] Web browser      [ii] FTP      [ii] Dynamic web page

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