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F-1904

**BACHELOR OF BUSINESS
ADMINISTRATON
(FIRST SEMESTER)
EXAMINATION, Dec. - Jan., 2021-22
PRINCIPLES OF MANAGEMENT**

(104)

Time : Three Hours]

[Maximum Marks : 90

[Minimum Pass marks : 32

Note : Attempt all question. Each question carry equal marks.

Unit - I

1. Define the term Management. Explain the principles of management as propounded by Henei Feyol.

Or

According to Henry Mintzberg, What are the three different roles that a manager may assume in an organization? Briefly discuss each.

Unit - II

1. Define the team planning. Discuss it's importance and basic steps in planning process.

Or

Write short notes on following.

- (A) Management by Objectives
- (B) Difference between Policies, Strategies and rules.
- (C) Types of Planning.

P.T.O.

[2]

Unit - III

1. Define organization and explain it's objectives and importance. What are its essential steps?

Or

Write short note on the following.

- (A) Formal and Informal organization.
- (B) Departmentation
- (C) Line and organization structure

Unit - IV

1. What is meant by decision making? Explain the process of decision making along with it's various techniques.

Or

Distinguish between.

1. Programmed and non - Programmed decisions.
2. Planned and unplanned decision.
3. Routine and basic decisions.

Unit -V

- 1 Planning without control is meaningless exercise and control is blind or aimless without planning? Explain this statement.

Or

Write short notes on the following.

1. Zero based budgeting
2. PERT and CPM
3. Performance budgeting

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