



# TAG WORLD EXCHANGE

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## **UNIQUE SELLING PROPOSITION**

**TWEX LTD.**

A TAG BANKER COMPANY

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## UNIQUE SELLING PROPOSITION OF THE TWEX PLATFORM

Innovative crypto-currency based crowd-lending platform offering transparency and liquidity to the investors as well as the funded company.

1. For every 40 Euro Cents an investor invests on our platform, he or she gets:
  - a) **One TWEX Utility Token issued by TWEX Portugal.**
  - b) **One TWEX TPS (Tokenized Preferred Share) issued by TWEX Ltd.**
  - c) **A pro-rated percentage of Smart contracts for capital repayment (SCC) and profit participation (SCP) in each company listed on the Exchange and that benefitted from the investment.**
2. TWEX Tokens and TWEX TPS are both non-inflationary and are based on real world economies.
3. An e-Wallet connected to a hardware wallet (TWAL) provides maximum security for your investments. TWEX enables investors to have a clear view of their investments in a fraud free environment.
4. TWEX Platform abides by Anti Money Laundering (AML) policies to prohibit & actively prevent money laundering and any activity that facilitates money laundering or the funding of terrorist or criminal activities by complying with all applicable requirements under the Bank Secrecy Act (BSA) and its implementing regulations.
5. TWEX platform allows investors and companies to come on a single platform with investments done on a portfolio rather than a single company and so enables investors to manage risk accordingly.
6. The investor module allows investor with proper KYC (above 3,000 €) to invest on the platform
7. The trading module allows trading of TWEX Token, TWEX TPS, SCC and SCP at prices chosen by investor. Value components of smart contracts may be traded individually.
8. Our Value and Time Sensitive Algorithm (VTSA) developed in-house and proprietary enables investors to determine a suggested trading price for each ticker symbol listed on our Exchange.
9. The company module allows companies with proper credentials to get listed on the platform and raise funds to be used for company growth and thus increase revenue and profits.

10. TWEX Tokens can be acquired in BITCOINS, ETHEREUMS, US Dollars, Euros, Swiss Francs, Australian Dollars, New Zealand Dollars and Pounds.

11. Smart contracts based on block-chain technology enable investors to benefit from Capital Reimbursements and Profit Payments from each company trading on the Exchange and that benefited from the investment while also receiving 1% of their Gross Sales.

12. Funded companies may trade or buy issued contracts on their behalf if so required, in so providing a maximum flexibility to funded companies.

13. 30 % of all net profits generated by the Exchange Net profits are generated by:

14. From 4% to 10 % of funds rose,

- **0.5% of all sales of all companies trading on the site and which benefitted from the initial investment,**

- **Trading fees charged for purchase and sale of SCC, SCP, TWEX and TWEX TPS**

- **Marketing fees charged to listed companies**

- **On boarding fees charged to listed companies**

- **Use and licensing of our Secured ID TWAL Hardware wallet**

15. 1 % of all sales of all companies trading on the site and which benefitted from the initial investment. Sales calculation: Sales augmentation post and prior funding if applicable and payable for the entire duration of the loan.

16. Direct Revenue

- a. 1% of the participation on the sales of all companies where loans are made (listing on our site)**

- b. 30% of the profit of the platform**

- c. Return of the initial loan made to the borrowers.**

- d. Profit participation payable by each company that benefitted from the investment until such time that the debt is paid back.**

17. Revenue of Platform

- a. 0.5% of the participation on the sales of all companies where investments are made.**

- b. Profits derived from fund raising activities.**

**c. Profits derived from the sale and licensing fees of our proprietary secured ID verification device the TWAL. TWAL uses thumbprint, facial and a proprietary algorithm to verify ID before granting access to wallets, bank accounts, cards, etc.**

**d. Trading commissions on all native and external smart contracts traded on our platform.**

18. Redistribution of the Revenue from the Platform

19. 30% of the profits of the platform will be disbursed to the Twex holders.

20. 10% of the profits will be used to buy back TWEX Tokens at market rate.

22. TWEX or Tag World Exchange Platform is an exchange platform created on three main pillars –

**a. TWEX Platform**

**b. TWEX Tokens**

**c. TWEX Hardware Wallet (TWAL)**

23. TWEX is built on 12 main modules; the investor / investment module, the wallet opening module, the company registration, the company form, the company listing module, the trading module, the settings, the approval module, the reports module and the help, about us, AML & information module.

24. Investments are registered based on block-chain technologies with distributed ledger and smart contracts.

25. The system has a strong in built approval and reporting system bound by strong AML policies and with a guided help and videos.

26. Configuration settings provide flexibility and scalability to the system.

27. TWEX platform uses REST-full API Web Services with Apache server as the middleware and PHP for server side functionality and JavaScript used for the front-end functionality for better user experience and HTML, CSS for user interface development.

28. The AWS cloud has been integrated as a container which facilitates storing and retrieving any amount of data from anywhere – web sites and mobile apps, corporate applications, and data from IoT sensors or devices.

29. The platform has been built with a futuristic view of hosting the same on an open-source infrastructure and containerized environment to impart a robust, secured and scalable platform.

30. Tokens are ERC20 based which defines a set of rules which need to be met in order for a token to be accepted.

31. TWEX Hardware Wallet (TWAL) security device named the TWAL to be used by users in order to access offline and risk free their wallets/accounts held on the platform.