

## STUDY PLAN

Module	Session	Date	Class Timings	Topics	Learning Objectives	Learning Outcomes	Tools	Assignments	Duration (Hours)
Orientation session	LMS Walkthrough	4/18/2026	4:30 PM - 6:30 PM						1
Module 1: AI Career Revolution for Professionals	Session 1: Digital Revolution & GenAI Career Transformation	4/25/2026	4:30 PM - 6:30 PM	GenAI success stories, digital transformation, opportunity mapping, cultural integration	Identify GenAI applications; analyze Indian market opportunities; conduct audit	AI opportunity map; revenue projections; tool setup	ChatGPT, Gemini, Perplexity	Market research, tool setup	2
	Session 2: AI Types & Ecosystem for Professionals	4/26/2026	4:30 PM - 6:30 PM	AI fundamentals, tools, implementation pathways	Understand AI types; explore tools; outline implementation	Decision matrix; tool stack; roadmap	ChatGPT, Gemini, Claude, Canva	Tool exploration	2
	Session 3: AI Implementation Strategy for Businesses	5/2/2026	4:30 PM - 6:30 PM	Strategy, roadmap, Indian market adaptation	Build roadmap; integrate culture; plan resources	Implementation plan; roadmap; checklist	ChatGPT, Gemini, Claude, Canva	Mini Project 1	2
Module 2: Prompt Engineering, Advance Prompting & LLMs	Session 4: Prompt Engineering Fundamentals & Language Optimization	5/3/2026	4:30 PM - 6:30 PM	7 pillar prompting, language optimization	Apply prompting; optimize language; create templates	Prompt portfolio; templates; guidelines	ChatGPT, Gemini, Claude	Prompt practice	2
	Session 5: Advanced Prompting & Punjab's Cultural Context	5/9/2026	4:30 PM - 6:30 PM	Festival campaigns, regional strategies	Advanced prompting; cultural sensitivity; domain prompts	Prompt repository; content portfolio	ChatGPT Plus, Gemini Advanced, Claude Pro	Workshop	2
	Session 6: LLM Mastery & Content Workflows	5/10/2026	4:30 PM - 6:30 PM	Workflow design, QC systems	Design workflows; implement QC; integrate tools	Workflow plan; QC checklist	All LLM tools	Mini Project 2	2
Module 3: Professional Content Authority	Session 7: Punjabi Business Communication & Social Media	5/16/2026	4:30 PM - 6:30 PM	Business communication, social media	Create communication; adapt tone	Portfolio; social plan	ChatGPT, Gemini	Content creation	2
	Session 8: Email Marketing, Blogging & SEO	5/17/2026	4:30 PM - 6:30 PM	Email marketing, blogging, SEO	Create campaigns; write blogs; apply SEO	Email drafts; blog content	ChatGPT, Gemini	Marketing tasks	2
	Session 9: Content Strategy & Performance Optimization	5/23/2026	4:30 PM - 6:30 PM	Strategy, analytics, A/B testing	Build strategies; track metrics; optimize	Framework; analytics setup	Analytics tools	Mini Project 3	2
	Session 10: AI Image Creation for Businesses	5/24/2026	4:30 PM - 6:30 PM	AI images, branding	Generate images; maintain brand	Visual portfolio	DALL·E, Midjourney, Canva	Image creation	2

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<b>Module 4: Image, Video &amp; Audio Content Creation</b>	Session 11: Video Content Creation Basics	5/30/2026	4:30 PM - 6:30 PM	Video production, editing	Create videos; edit content	Video portfolio	Sora, Runway, InVideo	Video tasks	2
	Session 12: Audio Content & Voice Generation	5/31/2026	4:30 PM - 6:30 PM	Voiceovers, podcasts	Generate voice; create audio strategy	Audio portfolio	ElevenLabs, Murf	Mini Project 4	2
<b>Module 5: Personal AI Assistant Developer</b>	Session 13: Custom GPTs for Punjabi Business Applications	6/6/2026	4:30 PM - 6:30 PM	Custom GPT development	Build assistants; integrate knowledge	GPT prototype	ChatGPT Plus	GPT build	2
	Session 14: Google Gems & Microsoft Copilot Integration	6/7/2026	4:30 PM - 6:30 PM	Automation, integrations	Integrate tools; automate workflows	Automation system	Google Gems, Copilot	Mini Project 5	2
<b>Module 6: No Code Automation Specialist</b>	Session 15: No Code App Development for Services	6/13/2026	4:30 PM - 6:30 PM	No-code tools, UX	Build apps; optimize UX	Client app	Lovable	App build	2
	Session 16: Make Platform & Automation Workflows Part 1	6/14/2026	4:30 PM - 6:30 PM	Make platform, integrations	Build workflows; scale automation	Automation system	Make	Mini Project 6	2
	Session 17: Make Platform & Automation Workflows Part 2	6/20/2026	4:30 PM - 6:30 PM	Make platform, integrations	Build workflows; scale automation	Automation system	Make		2
<b>Module 7: Content Studio Business Development</b>	Session 18: Content Studio Setup & Service Design	6/21/2026	4:30 PM - 6:30 PM	Business model, pricing	Design services; pricing	Service packages	Business tools	Planning	2
	Session 19: Content Studio Build & Launch	6/27/2026	4:30 PM - 6:30 PM	Launch, scaling	Launch studio; onboarding	Operational setup	Launch tools	Launch tasks	2
<b>Module 8: Career Transformation &amp; Client Readiness</b>	Session 20: LinkedIn Optimization & AI Powered Resume Building	6/28/2026	4:30 PM - 6:30 PM	Branding, resume	Optimize LinkedIn; build resume	Profile + resume	LinkedIn, Resume AI	Profile optimization	2