

GenAI Mastery Program

Course Study Plan & Curriculum Guide

Self-Paced + Live Sessions | 30 Hours | April – May 2026

30 Hours Total Duration	25 Hours Self-Paced	5 Hours Live Sessions	8 Modules Core Modules	20 Sessions Learning Sessions
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Course Overview

The GenAI Mastery Program by Adda247 is a comprehensive, industry-ready curriculum designed for Indian professionals who want to master Generative AI tools and transform their careers or businesses. The program blends self-paced learning with live instructor-led doubt sessions, ensuring both flexibility and guided support throughout the journey.

Weekly Schedule at a Glance

Week	Dates	Focus	Type
Week 1	25 Apr – 2 May	Orientation + Modules 1 & 2 Begins	Live + Self-Paced
Week 2	3 – 9 May	Modules 2 & 3 + Doubt Block 1	Self-Paced + Live
Week 3	10 – 16 May	Module 4 + Doubt Block 2	Self-Paced + Live
Week 4	17 – 23 May	Modules 5 & 6 + Doubt Block 3	Self-Paced + Live
Week 5	24 – 30 May	Modules 7 & 8 + Final Review	Self-Paced + Live

Complete Curriculum Table

#	Session Name	Type	Hours	Date & Time	Topics	Outcomes	Assignment / Tools
-	Orientation – GenAI Foundations & Course Kickoff	Live Session	1 hr	25 Apr 2026 7:30 – 8:30 PM	What is GenAI; How LLMs work; AI landscape overview; Course roadmap & expectations; Tools setup walkthrough; Q&A	Platform accounts set up; Course roadmap understood; Peer community joined	Tools: ChatGPT Free, Gemini Free, Claude Free, Zoom / Google Meet Task: Pre-work: Sign up for ChatGPT, Gemini, Claude; Read course guide
1	Digital Revolution & GenAI Career Transformation	Self-Paced	1.25 hrs	1 May 2026	GenAI success stories; Digital transformation case studies; Opportunity mapping; Indian Cultural integration	AI opportunity map for Indian market; Revenue projections draft; Tool setup for Hindi content	Tools: ChatGPT Free, Google AI Studio (Gemini), Perplexity Free Task: Market research, AI opportunity map, Tool setup & Hindi language optimization
2	AI Types & Ecosystem for Professionals	Self-Paced	1.25 hrs	1 May 2026	AI fundamentals with Indian cultural examples; Tool ecosystem overview; Implementation pathways (intro)	AI type decision matrix; Curated list of tools for Hindi content; Initial implementation roadmap	Tools: ChatGPT Free, Gemini Free, Claude Free, Canva Free Task: AI type comparison, Tool ecosystem exploration
3	AI Implementation Strategy for Businesses	Self-Paced	1.25 hrs	1 May 2026	Implementation pathways; Strategic planning for AI adoption; Market-	Comprehensive implementation plan; Strategic roadmap;	Tools: ChatGPT Free, Gemini Free, Claude Free, Canva Free Task:

					specific considerations	Cultural adaptation checklist	Implementation plan design; Mini Project 1: Market analysis & Business plan draft
4	Prompt Engineering Fundamentals & Language Optimization	Self-Paced	1.5 hrs	1 May 2026	7-Pillar prompting framework; Hindi language optimization; Cultural integration; Dialect considerations	Portfolio of optimized Hindi prompts; Template library; Dialect & cultural integration guide	Tools: ChatGPT Free, Gemini Free, Claude Free Task: Prompt engineering practice & Hindi content creation
5	Advanced Prompting & Cultural Context	Self-Paced	1.5 hrs	8 May 2026	Festival campaign creation (Diwali, Holi, Navratri); Traditional-modern balance; Regional strategies	Repository of advanced prompts; Festival content portfolio; Regional strategy guidelines	Tools: ChatGPT Plus trial, Gemini Advanced trial, Claude Pro trial Task: Advanced prompting workshop, Business communication templates
6	LLM Mastery & Content Workflows	Self-Paced	1.5 hrs	8 May 2026	Workflow design; Multi-step content workflows; Quality control systems	Workflow system draft; Quality control checklist; Integrated workflow plan	Tools: All text generation platforms Task: Workflow design & QC checklist; Mini Project 2: Prompt library & Workflow system
-	Live Doubt Discussion – Block 1	Doubt Session	1 hr	09 May 2026 7:30 – 8:30 PM	Q&A on AI career strategy, prompt engineering, tool ecosystem; Review of Mini Projects 1 & 2	Revised implementation plan; Improved prompt library with instructor feedback	Tools: Zoom / Google Meet, Collaborative whiteboard Task: Pre-session: Submit Mini Projects 1 & 2 for review
7	Indian Business Communication & Social Media	Self-Paced	1.25 hrs	8 May 2026	Indian business communication styles; Social media posts for Indian audiences	Business communication portfolio; Social media plan; Audience engagement checklist	Tools: ChatGPT Free, Gemini Free, Specialized content tools Task: Create communications and social content
8	Email Marketing, Blogging & SEO	Self-Paced	1.25 hrs	8 May 2026	Email marketing campaigns; Blog writing; SEO optimization for English/Hindi keywords	Email campaign drafts; Blog drafts with SEO integration; SEO optimization checklist	Tools: ChatGPT Free, Gemini Free, Specialized content tools Task: Email marketing and blog creation tasks
9	Content Strategy & Performance Optimization	Self-Paced	1.25 hrs	15 May 2026	Content strategy frameworks; Analytics setup; A/B testing; Performance optimization	Strategy framework portfolio; Performance measurement setup; A/B testing reports	Tools: Analytics tools, Optimization platforms Task: Strategy design, Analytics setup; Mini Project 3: Business content strategy portfolio
10	AI Image Creation for Businesses	Self-Paced	1.25 hrs	15 May 2026	Image prompts; AI avatar creation; Traditional motifs; Visual branding; Cultural sensitivity	Visual content portfolio; Image templates; Brand identity guidelines	Tools: DALL-E, Midjourney, Canva AI, Google ImageFX Task: Image generation & branding workshop
11	Video Content Creation Basics	Self-Paced	1.25 hrs	15 May 2026	Video fundamentals; Advanced video campaigns; Text-to-video; Editing workflows	Video portfolio; Edited business video; Cultural considerations checklist	Tools: Sora, InVideo, Runway, Loom Task: Generate video content, Editing practice
12	Audio Content & Voice Generation	Self-Paced	1.25 hrs	15 May 2026	Professional voiceovers; Audio strategies; Podcast marketing; Ethical voice cloning	Audio content package; Podcast samples; Ethical guidelines for voice generation	Tools: ElevenLabs, Murf, Descript, Narakeet Task: Voice generation, Audio campaign; Mini Project 4: Multi-

							Format Content Campaign
-	Live Doubt Discussion – Block 2	Doubt Session	1 hr	16 May 2026 7:30 – 8:30 PM	Q&A on content creation, SEO, image/video/audio; Review of Mini Projects 3 & 4	Improved content strategy; Polished media portfolio with instructor feedback	Tools: Zoom / Google Meet, Portfolio review tools Task: Pre-session: Submit Mini Projects 3 & 4 for review
13	Custom GPTs for Business Applications	Self-Paced	1.5 hrs	22 May 2026	Custom GPT design; Business AI assistants; Knowledge base integration	Custom GPT prototype; Assistant testing results; Integrated knowledge base	Tools: ChatGPT Plus, Custom GPT Builder Task: Build a custom GPT assistant
14	Google Gems & Microsoft Copilot Integration	Self-Paced	1.25 hrs	22 May 2026	Google Gems; Microsoft Copilot; Cross-platform integration; Workflow automation	Integrated assistant ecosystem; Automated workflow; Cross-platform integration guide	Tools: Google Gems, Microsoft Copilot, Integration platforms Task: Gems setup, Copilot integration; Mini Project 5: AI assistant ecosystem
15	No-Code App Development for Services	Self-Paced	1.25 hrs	22 May 2026	No-code app fundamentals; Interface design; Client portals for Hindi users	Hindi service application; Client interface demo; User experience checklist	Tools: Lovable, Design tools Task: Build Hindi content service application
16	Make Platform & Automation Workflows	Self-Paced	1.5 hrs	22 May 2026	Make platform setup; Basic to Advanced workflows; Multi-tool integration; Automation strategies; QC protocols	Drafted workflows; Integration test results; End-to-end automated workflows; QC protocols	Tools: Make platform, Advanced integration tools Task: Basic workflow creation & testing; Mini Project 6: Automated content production system
-	Live Doubt Discussion – Block 3	Doubt Session	1 hr	23 May 2026 7:30 – 8:30 PM	Q&A on custom GPTs, Copilot, no-code apps, Make automation; Review of Mini Projects 5 & 6	Debugged automation workflows; Improved GPT and no-code prototypes	Tools: Zoom / Google Meet, Screen sharing tools Task: Pre-session: Submit Mini Projects 5 & 6 for review
17	Content Studio Setup & Service Design	Self-Paced	1.25 hrs	29 May 2026	Business model design; Service offerings; Pricing strategy; QA systems	Service packages; QA system checklist; Pricing strategy	Tools: All integrated tools, Business planning tools Task: Studio business model & service design
18	Content Studio Build & Launch	Self-Paced	1.25 hrs	29 May 2026	Studio launch workflows; Client onboarding; Scaling operations for Indian market	Operational studio setup; Client onboarding checklist; Scaling plan	Tools: All integrated tools, Launch platforms Task: Studio launch & Client onboarding
19	LinkedIn Optimization & AI-Powered Resume Building	Self-Paced	1.25 hrs	29 May 2026	LinkedIn profile optimization; AI-powered resume building; Personal branding for Hindi professionals	Optimized LinkedIn profile; AI-generated resume; Personal branding plan	Tools: LinkedIn, Resume AI builders, Personal branding tools Task: LinkedIn optimization and resume building
-	Live Doubt Discussion – Block 4 + Final Review	Doubt Session	1 hr	30 May 2026 7:30 – 8:30 PM	Q&A on content studio, freelancing, career readiness; Final portfolio reviews; Course wrap-up & next steps	Finalized portfolio; Refined freelancing plan; Peer connections and mentorship network	Tools: Zoom / Google Meet, Portfolio platforms Task: Pre-session: Submit Final Portfolio; Prepare 2-min career pitch

Module-wise Breakdown

Live Doubt Sessions are held every Friday at 7:30 PM – 8:30 PM

ORIENTATION

<p>Orientation – GenAI Foundations & Course Kickoff 25 Apr 2026 1 hr Live Session I 7:30 PM – 8:30 PM Topics Covered: What is GenAI; How LLMs work; AI landscape overview; Course roadmap & expectations; Tools setup walkthrough; Q&A Learning Outcomes: Platform accounts set up; Course roadmap understood; Peer community joined</p>	<p>Tools Required: ChatGPT Free, Gemini Free, Claude Free, Zoom / Google Meet Assignment / Activity: Pre-work: Sign up for ChatGPT, Gemini, Claude; Read course guide</p>
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MODULE 1 – AI Career Revolution for Professionals

<p>Digital Revolution & GenAI Career Transformation 1 May 2026 1.25 hrs Self-Paced Topics Covered: GenAI success stories; Digital transformation case studies; Opportunity mapping; Indian Cultural integration Learning Outcomes: AI opportunity map for Indian market; Revenue projections draft; Tool setup for Hindi content</p>	<p>Tools Required: ChatGPT Free, Google AI Studio (Gemini), Perplexity Free Assignment / Activity: Market research, AI opportunity map, Tool setup & Hindi language optimization</p>
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<p>AI Types & Ecosystem for Professionals 1 May 2026 1.25 hrs Self-Paced Topics Covered: AI fundamentals with Indian cultural examples; Tool ecosystem overview; Implementation pathways (intro) Learning Outcomes: AI type decision matrix; Curated list of tools for Hindi content; Initial implementation roadmap</p>	<p>Tools Required: ChatGPT Free, Gemini Free, Claude Free, Canva Free Assignment / Activity: AI type comparison, Tool ecosystem exploration</p>
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<p>AI Implementation Strategy for Businesses 1 May 2026 1.25 hrs Self-Paced Topics Covered: Implementation pathways; Strategic planning for AI adoption; Market-specific considerations Learning Outcomes: Comprehensive implementation plan; Strategic roadmap; Cultural adaptation checklist</p>	<p>Tools Required: ChatGPT Free, Gemini Free, Claude Free, Canva Free Assignment / Activity: Implementation plan design; Mini Project 1: Market analysis & Business plan draft</p>
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MODULE 2 – Prompt Engineering, Advanced Prompting & LLMs

<p>Prompt Engineering Fundamentals & Language Optimization 1 May 2026 1.5 hrs Self-Paced Topics Covered: 7-Pillar prompting framework; Hindi language optimization; Cultural integration; Dialect considerations Learning Outcomes: Portfolio of optimized Hindi prompts; Template library; Dialect & cultural integration guide</p>	<p>Tools Required: ChatGPT Free, Gemini Free, Claude Free Assignment / Activity: Prompt engineering practice & Hindi content creation</p>
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<p>Advanced Prompting & Cultural Context 8 May 2026 1.5 hrs Self-Paced Topics Covered: Festival campaign creation (Diwali, Holi, Navratri); Traditional-modern balance; Regional strategies</p>	<p>Tools Required: ChatGPT Plus trial, Gemini Advanced trial, Claude Pro trial Assignment / Activity: Advanced prompting workshop, Business communication templates</p>
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Learning Outcomes: Repository of advanced prompts; Festival content portfolio; Regional strategy guidelines

LLM Mastery & Content Workflows

8 May 2026 | 1.5 hrs | **Self-Paced**

Topics Covered: Workflow design; Multi-step content workflows; Quality control systems

Learning Outcomes: Workflow system draft; Quality control checklist; Integrated workflow plan

Tools Required: All text generation platforms

Assignment / Activity: Workflow design & QC checklist; Mini Project 2: Prompt library & Workflow system

DOUBT DISCUSSION – Block 1 (After Modules 1 & 2)

Live Doubt Discussion – Block 1

09 May 2026 | 1 hr | **Doubt Session** | 7:30 PM – 8:30 PM

Topics Covered: Q&A on AI career strategy, prompt engineering, tool ecosystem; Review of Mini Projects 1 & 2

Learning Outcomes: Revised implementation plan; Improved prompt library with instructor feedback

Tools Required: Zoom / Google Meet, Collaborative whiteboard

Assignment / Activity: Pre-session: Submit Mini Projects 1 & 2 for review

MODULE 3 – Professional Content Authority

Indian Business Communication & Social Media

8 May 2026 | 1.25 hrs | **Self-Paced**

Topics Covered: Indian business communication styles; Social media posts for Indian audiences

Learning Outcomes: Business communication portfolio; Social media plan; Audience engagement checklist

Tools Required: ChatGPT Free, Gemini Free, Specialized content tools

Assignment / Activity: Create communications and social content

Email Marketing, Blogging & SEO

8 May 2026 | 1.25 hrs | **Self-Paced**

Topics Covered: Email marketing campaigns; Blog writing; SEO optimization for English/Hindi keywords

Learning Outcomes: Email campaign drafts; Blog drafts with SEO integration; SEO optimization checklist

Tools Required: ChatGPT Free, Gemini Free, Specialized content tools

Assignment / Activity: Email marketing and blog creation tasks

Content Strategy & Performance Optimization

15 May 2026 | 1.25 hrs | **Self-Paced**

Topics Covered: Content strategy frameworks; Analytics setup; A/B testing; Performance optimization

Learning Outcomes: Strategy framework portfolio; Performance measurement setup; A/B testing reports

Tools Required: Analytics tools, Optimization platforms

Assignment / Activity: Strategy design, Analytics setup; Mini Project 3: Business content strategy portfolio

MODULE 4 – Image, Video & Audio Content Creation

AI Image Creation for Businesses

15 May 2026 | 1.25 hrs | **Self-Paced**

Tools Required: DALL-E, Midjourney, Canva AI, Google ImageFX

<p>Topics Covered: Image prompts; AI avatar creation; Traditional motifs; Visual branding; Cultural sensitivity</p> <p>Learning Outcomes: Visual content portfolio; Image templates; Brand identity guidelines</p>	<p>Assignment / Activity: Image generation & branding workshop</p>
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<p>Video Content Creation Basics</p> <p>15 May 2026 1.25 hrs Self-Paced</p> <p>Topics Covered: Video fundamentals; Advanced video campaigns; Text-to-video; Editing workflows</p> <p>Learning Outcomes: Video portfolio; Edited business video; Cultural considerations checklist</p>	<p>Tools Required: Sora, InVideo, Runway, Loom</p> <p>Assignment / Activity: Generate video content, Editing practice</p>
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<p>Audio Content & Voice Generation</p> <p>15 May 2026 1.25 hrs Self-Paced</p> <p>Topics Covered: Professional voiceovers; Audio strategies; Podcast marketing; Ethical voice cloning</p> <p>Learning Outcomes: Audio content package; Podcast samples; Ethical guidelines for voice generation</p>	<p>Tools Required: ElevenLabs, Murf, Descript, Narakeet</p> <p>Assignment / Activity: Voice generation, Audio campaign; Mini Project 4: Multi-Format Content Campaign</p>
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DOUBT DISCUSSION – Block 2 (After Modules 3 & 4)

<p>Live Doubt Discussion – Block 2</p> <p>16 May 2026 1 hr Doubt Session 7:30 PM – 8:30 PM</p> <p>Topics Covered: Q&A on content creation, SEO, image/video/audio; Review of Mini Projects 3 & 4</p> <p>Learning Outcomes: Improved content strategy; Polished media portfolio with instructor feedback</p>	<p>Tools Required: Zoom / Google Meet, Portfolio review tools</p> <p>Assignment / Activity: Pre-session: Submit Mini Projects 3 & 4 for review</p>
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MODULE 5 – Personal AI Assistant Developer

<p>Custom GPTs for Business Applications</p> <p>22 May 2026 1.5 hrs Self-Paced</p> <p>Topics Covered: Custom GPT design; Business AI assistants; Knowledge base integration</p> <p>Learning Outcomes: Custom GPT prototype; Assistant testing results; Integrated knowledge base</p>	<p>Tools Required: ChatGPT Plus, Custom GPT Builder</p> <p>Assignment / Activity: Build a custom GPT assistant</p>
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<p>Google Gems & Microsoft Copilot Integration</p> <p>22 May 2026 1.25 hrs Self-Paced</p> <p>Topics Covered: Google Gems; Microsoft Copilot; Cross-platform integration; Workflow automation</p> <p>Learning Outcomes: Integrated assistant ecosystem; Automated workflow; Cross-platform integration guide</p>	<p>Tools Required: Google Gems, Microsoft Copilot, Integration platforms</p> <p>Assignment / Activity: Gems setup, Copilot integration; Mini Project 5: AI assistant ecosystem</p>
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MODULE 6 – No-Code Automation Specialist

<p>No-Code App Development for Services 22 May 2026 1.25 hrs Self-Paced Topics Covered: No-code app fundamentals; Interface design; Client portals for Hindi users Learning Outcomes: Hindi service application; Client interface demo; User experience checklist</p>	<p>Tools Required: Lovable, Design tools Assignment / Activity: Build Hindi content service application</p>
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<p>Make Platform & Automation Workflows 22 May 2026 1.5 hrs Self-Paced Topics Covered: Make platform setup; Basic to Advanced workflows; Multi-tool integration; Automation strategies; QC protocols Learning Outcomes: Drafted workflows; Integration test results; End-to-end automated workflows; QC protocols</p>	<p>Tools Required: Make platform, Advanced integration tools Assignment / Activity: Basic workflow creation & testing; Mini Project 6: Automated content production system</p>
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DOUBT DISCUSSION – Block 3 (After Modules 5 & 6)

<p>Live Doubt Discussion – Block 3 23 May 2026 1 hr Doubt Session 7:30 PM – 8:30 PM Topics Covered: Q&A on custom GPTs, Copilot, no-code apps, Make automation; Review of Mini Projects 5 & 6 Learning Outcomes: Debugged automation workflows; Improved GPT and no-code prototypes</p>	<p>Tools Required: Zoom / Google Meet, Screen sharing tools Assignment / Activity: Pre-session: Submit Mini Projects 5 & 6 for review</p>
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MODULE 7 – Content Studio Business Development

<p>Content Studio Setup & Service Design 29 May 2026 1.25 hrs Self-Paced Topics Covered: Business model design; Service offerings; Pricing strategy; QA systems Learning Outcomes: Service packages; QA system checklist; Pricing strategy</p>	<p>Tools Required: All integrated tools, Business planning tools Assignment / Activity: Studio business model & service design</p>
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<p>Content Studio Build & Launch 29 May 2026 1.25 hrs Self-Paced Topics Covered: Studio launch workflows; Client onboarding; Scaling operations for Indian market Learning Outcomes: Operational studio setup; Client onboarding checklist; Scaling plan</p>	<p>Tools Required: All integrated tools, Launch platforms Assignment / Activity: Studio launch & Client onboarding</p>
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MODULE 8 – Career + Freelancing Transformation & Client Readiness

<p>LinkedIn Optimization & AI-Powered Resume Building 29 May 2026 1.25 hrs Self-Paced Topics Covered: LinkedIn profile optimization; AI-powered resume building; Personal branding for Hindi professionals</p>	<p>Tools Required: LinkedIn, Resume AI builders, Personal branding tools Assignment / Activity: LinkedIn optimization and resume building</p>
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Learning Outcomes: Optimized LinkedIn profile; AI-generated resume; Personal branding plan

DOUBT DISCUSSION – Block 4 + FINAL REVIEW

Live Doubt Discussion – Block 4 + Final Review

30 May 2026 | 1 hr | **Doubt Session I** 7:30 PM – 8:30 PM

Topics Covered: Q&A on content studio, freelancing, career readiness; Final portfolio reviews; Course wrap-up & next steps

Learning Outcomes: Finalized portfolio; Refined freelancing plan; Peer connections and mentorship network

Tools Required: Zoom / Google Meet, Portfolio platforms

Assignment / Activity: Pre-session: Submit Final Portfolio; Prepare 2-min career pitch