

Train the Trainer: AI for Content Creation — 15-Hour Curriculum

Module	Session #	Session Title	Duration	Date	Timings	Topics Covered	Learning Objectives	Deliverables	Difficulty
LMS Walkthrough	1	Orientation Session	1 Hr	6/6/2026	4–5 PM	LMS, Course Structure, Community Setup	Understand LMS & workflow	LMS Setup + Community Join	Beginner
AI Foundations	2	AI Content Landscape	1.5 Hr	6/8/2026	4–5:30 PM	Prompting, AI Stack, RTCC Framework	Master Prompt Engineering	10-Prompt Toolkit	Beginner
AI Foundations	3	Research & Ideation	1.5 Hr	6/9/2026	4–5:30 PM	Research, Trends, Competitor Analysis	Generate Content Ideas	30-Day Content Calendar	Beginner
Scripting	4	AI Scriptwriting	1.5 Hr	6/10/2026	4–5:30 PM	YouTube Scripts, Hooks, Storytelling	Create Long-form Scripts	2 YouTube Scripts	Intermediate
Copywriting	5	Shorts & Reels	1.5 Hr	6/15/2026	4–5:30 PM	Reels, Captions, LinkedIn	Repurpose Content	10 Shorts + 20 Captions	Intermediate
Design	6	Thumbnail & Graphics	1.5 Hr	6/16/2026	4–5:30 PM	Thumbnail Psychology, AI Design	Create High CTR Thumbnails	6 Thumbnails + Brand Kit	Intermediate
Video Production	7	AI Video & Audio	1.5 Hr	6/17/2026	4–5:30 PM	Voiceovers, AI Video, Captions	Produce AI Videos	2-min Explainer Video	Intermediate
SEO	8	YouTube SEO	1.5 Hr	7/6/2026	4–5:30 PM	SEO, Keywords, Metadata	Improve Discoverability	SEO Pack for 5 Videos	Intermediate
Analytics	9	Analytics & Distribution	1.5 Hr	7/7/2026	4–5:30 PM	Analytics, A/B Testing	Track Performance	Analytics SOP	Advanced
Automation	10	Workflow Automation	1.5 Hr	7/8/2026	4–5:30 PM	Zapier, Notion AI, Custom GPTs	Build AI Workflows	AI Production OS	Advanced
Graduation	11	Certification & Demo	1.5 Hr	7/13/2026	4–5:30 PM	Portfolio & Live Demo	Present AI Skills	Final Portfolio	Advanced