

PFRDA - MARKETING & COMMUNICATION		
CLASS	TIME	TOPICS
Monday, September 28, 2026	11 AM TO 12.30 PM	Marketing Management - 1
Tuesday, September 29, 2026	11 AM TO 12.30 PM	Marketing Management - 2
Wednesday, September 30, 2026	11 AM TO 12.30 PM	Marketing Management - 3
Thursday, October 1, 2026	11 AM TO 12.30 PM	Marketing Research - 1
Friday, October 2, 2026	11 AM TO 12.30 PM	Marketing Research - 2
Monday, October 5, 2026	11 AM TO 12.30 PM	Marketing Research - 3
Tuesday, October 6, 2026	11 AM TO 12.30 PM	Marketing Planning & Strategies - 1
Wednesday, October 7, 2026	11 AM TO 12.30 PM	Marketing Planning & Strategies - 2
Thursday, October 8, 2026	11 AM TO 12.30 PM	Marketing Types - 1
Friday, October 9, 2026	11 AM TO 12.30 PM	Marketing Types - 2
Monday, October 12, 2026	11 AM TO 12.30 PM	Marketing Types - 3
Tuesday, October 13, 2026	11 AM TO 12.30 PM	Marketing Types - 4
Wednesday, October 14, 2026	11 AM TO 12.30 PM	Product Management - 1
Thursday, October 15, 2026	11 AM TO 12.30 PM	Product Management - 2
Friday, October 16, 2026	11 AM TO 12.30 PM	Product Management - 3
Monday, October 19, 2026	11 AM TO 12.30 PM	Pricing Decisions
Tuesday, October 20, 2026	11 AM TO 12.30 PM	Distribution Strategy
Wednesday, October 21, 2026	11 AM TO 12.30 PM	Promotion Mix and Sales - 1
Thursday, October 22, 2026	11 AM TO 12.30 PM	Promotion Mix and Sales - 2
Friday, October 23, 2026	11 AM TO 12.30 PM	Brand Management - 1

Monday, October 26, 2026	11 AM TO 12.30 PM	Brand Management - 2
Tuesday, October 27, 2026	11 AM TO 12.30 PM	Digital Marketing - 1
Wednesday, October 28, 2026	11 AM TO 12.30 PM	Digital Marketing - 2
Thursday, October 29, 2026	11 AM TO 12.30 PM	Advanced Marketing Techniques
Friday, October 30, 2026	11 AM TO 12.30 PM	Financial Literacy
Monday, November 2, 2026	11 AM TO 12.30 PM	Active Listening
Tuesday, November 3, 2026	11 AM TO 12.30 PM	Non Verbal Body Language
Wednesday, November 4, 2026	11 AM TO 12.30 PM	Verbal Clarity
Thursday, November 5, 2026	11 AM TO 12.30 PM	Written Etiquette
Friday, November 6, 2026	11 AM TO 12.30 PM	Conflict Resolution
Monday, November 9, 2026	11 AM TO 12.30 PM	Feedback delivery
Tuesday, November 10, 2026	11 AM TO 12.30 PM	Clarity & Conciseness
Wednesday, November 11, 2026	11 AM TO 12.30 PM	Public Speaking
Thursday, November 12, 2026	11 AM TO 12.30 PM	Emotional Intelligence
Friday, November 13, 2026	11 AM TO 12.30 PM	Verbal Tone & Pitch