

<b>Date</b>	<b>Time</b>	<b>Topic</b>
Monday, December 26, 2022	9:00PM-10:00PM	Introduction to Marketing
Tuesday, December 27, 2022	9:00PM-10:00PM	Marketing Environment, PLC
Wednesday, December 28, 2022	9:00PM-10:00PM	Concepts of Marketing
Thursday, December 29, 2022	9:00PM-10:00PM	Marketing Competitiveness
Friday, December 30, 2022	9:00PM-10:00PM	Marketing Mix
Saturday, December 31, 2022	9:00PM-10:00PM	Marketing Research and Methods
Monday, January 2, 2023	9:00PM-10:00PM	STP
Tuesday, January 3, 2023	9:00PM-10:00PM	Demand and Supply
Wednesday, January 4, 2023	9:00PM-10:00PM	Demand Forecasting
Thursday, January 5, 2023	9:00PM-10:00PM	Environmental Analysis
Friday, January 6, 2023	9:00PM-10:00PM	Types of Marketing 1
Saturday, January 7, 2023	9:00PM-10:00PM	Types of Marketing 2
Monday, January 9, 2023	9:00PM-10:00PM	Product Concept
Tuesday, January 10, 2023	9:00PM-10:00PM	Branding, Packaging, Labelling, Grading, Standardization
Wednesday, January 11, 2023	9:00PM-10:00PM	New Product Development Process
Thursday, January 12, 2023	9:00PM-10:00PM	Pricing Concept, Policies and Methods
Friday, January 13, 2023	9:00PM-10:00PM	Distribution Channels
Saturday, January 14, 2023	9:00PM-10:00PM	Logistic Management
Monday, January 16, 2023	9:00PM-10:00PM	Promotion mix 1
Tuesday, January 17, 2023	9:00PM-10:00PM	Promotion mix 2
Wednesday, January 18, 2023	9:00PM-10:00PM	Branding and its Types
Thursday, January 19, 2023	9:00PM-10:00PM	Brand Portfolio
Friday, January 20, 2023	9:00PM-10:00PM	Consumer Behaviour
Saturday, January 21, 2023	9:00PM-10:00PM	CRM, SMO, SEO, SMM
Monday, January 23, 2023	9:00PM-10:00PM	Indian Financial System
Tuesday, January 24, 2023	9:00PM-10:00PM	E-Commerce
Wednesday, January 25, 2023	9:00PM-10:00PM	Miscellaneous Topics