

**NTA CUET**

**SECTION II**

**A Complete Book for**

**BUSINESS STUDIES**

## **PREFACE**

*Thank you for choosing our institute as your education buddy. “A COMPLETE BOOK FOR NTA CUET (SECTION II) BUSINESS STUDIES” is motivated by the desire we and others have had to further the evolution of the core course in subject. **In this Latest edition we have added all types of latest pattern Questions being asked in recent examinations of CUET. We have added 5 Practice Sets and 5 Previous Year Papers with solutions.** We have carefully prepared our study material which is updated as per the latest examination pattern.*

*The aim of this book is to help students learn and understand the new pattern of questions frequently being asked in competitive exams which will help them to maximize their overall scores. This is to reinforce the concepts in student’s mind with various types of questions. This study material has been prepared by experienced faculties, subject-matter experts and with the expertise of Adda247 keeping the new pattern and challenges of competitive exams in mind.*

***A COMPLETE BOOK FOR NTA CUET (SECTION II) BUSINESS STUDIES** book is carefully divided into chapters with each chapter explaining the **concepts and tricks. This book covers 2000+ questions with solutions which will help the candidate to crack competitive exam with ease.***

*We, **Adda247 unit** hereby assure you that whatever difficulty you are facing in this challenging environment, you will find us with the best possible solution. As educators, we promise you the best so that all your needs are taken care of.*

# Index

<b>1. Nature and Significance of Management</b> .....	<b>05</b>
• Practice Questions.....	12
• Solutions.....	22
<b>2. Principles of Management</b> .....	<b>31</b>
• Practice Questions.....	39
• Solutions.....	50
<b>3. Business Environment</b> .....	<b>59</b>
• Practice Questions.....	64
• Solutions.....	73
<b>4. Planning</b> .....	<b>80</b>
• Practice Questions.....	86
• Solutions.....	96
<b>5. Organising</b> .....	<b>104</b>
• Practice Questions.....	111
• Solutions.....	119
<b>6. Staffing</b> .....	<b>126</b>
• Practice Questions.....	133
• Solutions.....	142
<b>7. Directing</b> .....	<b>150</b>
• Practice Questions.....	160
• Solutions.....	169
<b>8. Controlling</b> .....	<b>177</b>
• Practice Questions.....	180
• Solutions.....	187
<b>9. Business Finance</b> .....	<b>192</b>
• Practice Questions.....	201
• Solutions.....	209
<b>10. Financial Markets</b> .....	<b>217</b>
• Practice Questions.....	224
• Solutions.....	236
<b>11. Marketing Management</b> .....	<b>247</b>
• Practice Questions.....	260
• Solutions.....	269

<b>12. Consumer Protection .....</b>	<b>277</b>
• Practice Questions.....	282
• Solutions.....	291

**PRACTICE SETS (BASED ON LATEST CUET PATTERN)**

<b>1. Practice Set - 01.....</b>	<b>298</b>
<b>2. Practice Set - 02.....</b>	<b>306</b>
<b>3. Practice Set - 03.....</b>	<b>314</b>
<b>4. Practice Set - 04.....</b>	<b>323</b>
<b>5. Practice Set - 05.....</b>	<b>332</b>

**PREVIOUS YEAR PAPERS (SOLVED)**

<b>1. Previous Year Paper - 2025.....</b>	<b>341</b>
<b>2. Previous Year Paper - 2025.....</b>	<b>349</b>
<b>3. Previous Year Paper - 2024.....</b>	<b>361</b>
<b>4. Previous Year Paper - 2023.....</b>	<b>369</b>
<b>5. Previous Year Paper - 2023.....</b>	<b>377</b>