

**CUET UG**

**BUSINESS STUDIES**

**CASE STUDY BOOK**

# PREFACE

In today's competitive academic environment, conceptual clarity and the ability to apply knowledge are more important than ever. Examinations like the Common University Entrance Test (CUET) assess not only a student's understanding of Accountancy concepts but also their ability to interpret situations and make logical financial decisions. Recognizing this need, *Team Careers Adda* proudly presents the **Business Case Study Book**, designed to help students strengthen both their conceptual understanding and practical application skills.

This book has been carefully structured with **chapter-wise case studies** aligned with the latest CUET examination pattern. Each case study is crafted to simulate the type of analytical questions students may encounter in the exam. To ensure progressive learning, the case studies are thoughtfully categorized into **Easy, Medium, and Hard levels**, enabling students to gradually build confidence and mastery over the subject.

Every effort has been made to cover **all possible varieties of case-study questions**, including concept-based, calculation-based, and analytical problem scenarios. This comprehensive approach ensures that learners gain exposure to diverse question formats while reinforcing their core understanding of Accountancy.

We hope this book becomes a reliable companion in your preparation journey. With consistent practice and thoughtful analysis, students can develop the confidence and competence required to excel in their examinations.

**Team Careers Adda** wishes all aspirants success in their academic pursuits.

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